

Primary Success Measure/s

Understand salvation by grace (B - V7)

Why do you feel that you are going to heaven?		Trend	Average	y11	y12	y13	y14b1	y14b2 HLV	y14b3 VHL	y14b4 HL	y14b5 V	y14b6 VHL	y15b1	y15b2	y15b3	y15b4	y15b5	y15b6	y15b7	y15b8	y15b9	y15b10	y15b11	y15b12	y15b13			
Response: I am sure because I am saved by grace through faith in Jesus.																												
Baseline	-		50%																							41%		
Endline	-		55.3%																								51%	
Absolute Change	ALL POSITIVE		18.2%																								16.0%	
Relative Change	ALL POSITIVE		36.4%																								39.0%	
Are you confident that you are going to heaven after death?																												
Response: I am totally certain I'm going to heaven																												
I am pretty sure I'm going to heaven																												
Response: I will go to heaven because I am saved by grace through faith in Jesus / I have accepted Jesus Christ as my personal savior. [?]																												
Baseline	-		49%																								54%	
Endline	-		50%																								57%	
Absolute Change	ALL POSITIVE		5.0%																								3.0%	
Relative Change	ALL POSITIVE		10.2%																								6.0%	
There are many beliefs about what happens after death. Which of these statements is closest to your own belief?																												
Response: I will go to heaven because I am saved by grace through faith in Jesus / I have accepted Jesus Christ as my personal savior. [?]																												
Response: I will go to heaven because I am saved by grace through faith in Jesus / I have accepted Jesus Christ as my personal savior. [?]																												
Baseline	-		39.7%				29%	30%	33%	34%	37%	37%	37%	37%	47%	46%	51%	40%	24%	47%	33%						46%	42%
Endline	-		53.9%				50%	47%	41%	41%	44%	45%	45%	45%	55%	61%	60%	57%	57%	60%	54%						51%	61%
Absolute Change	ALL POSITIVE		14.6%				21.0%	17.0%	7.0%	7.0%	7.0%	8.0%	8.0%	8.0%	8.0%	14.0%	14.0%	17.0%	13.0%	13.0%	17.0%						5.0%	19.0%
Relative Change	ALL POSITIVE		36.8%				56.7%	51.7%	21.4%	20.6%	18.9%	21.6%	21.6%	21.6%	21.3%	29.4%	29.4%	34.3%	30.4%	30.4%	39.0%						10.9%	45.9%
External salvation is possible through grace, not works.																												
None																												
Baseline	-		0.73				0.73	0.74	0.74	0.74	0.73	0.73	0.77	0.73	0.75	0.75												
Endline	-		0.79				0.79	0.77	0.76	0.76	0.76	0.82	0.80	0.80	0.81													
Absolute Change	ALL POSITIVE		0.06				0.06	0.03	0.02	0.02	0.08	0.05	0.03	0.03	0.06													
Relative Change	ALL POSITIVE		8.2%				8.3%	4.1%	2.6%	2.6%	10.8%	6.7%	3.9%	3.9%	8.0%													

Increased church engagement & membership (B - V6)

Is this the church of the TCM pastor?		Trend	Average	y11	y12	y13	y14b1	y14b2 HLV	y14b3 VHL	y14b4 HL	y14b5 V	y14b6 VHL	y15b1	y15b2	y15b3	y15b4	y15b5	y15b6	y15b7	y15b8	y15b9	y15b10	y15b11	y15b12	y15b13		
Response: Yes																											
Baseline	-		35.4%	13%																							
Endline	-		34.3%	71%	72%	40%	40%																				
Absolute Change	MOSTLY POSITIVE		-0.1%	58.0%	72.0%	30.0%	40.0%																				
Relative Change	MOSTLY POSITIVE		-0.3%	445.0%	554.0%	230.0%	400.0%																				
Do you belong to a church or religious meetings (Small groups, bible study, choir, etc.)?																											
Response: Yes (at least one of the questions)																											
Response: Yes (at least one of the questions)																											
Baseline	-		75%																								
Endline	-		81.1%																								
Absolute Change	MOSTLY POSITIVE		6.1%																								
Relative Change	MOSTLY POSITIVE		8.1%																								
How active are you in this Church (Sunday Service) or the religious meetings (Small groups, bible study, choir, etc.)?																											
Response: Leader / Very Active (at least one of the services)																											
Response: Leader / Very Active (at least one of the services)																											
Baseline	-		48.4%																								
Endline	-		52.4%																								
Absolute Change	MOSTLY POSITIVE		4.0%																								
Relative Change	MOSTLY POSITIVE		8.3%																								

Secondary Success Measure/s

Increased practice of spiritual disciplines (B - V5)

Prayer Habits		Trend	Average	y11	y12	y13	y14b1	y14b2 HLV	y14b3 VHL	y14b4 HL	y14b5 V	y14b6 VHL	y15b1	y15b2	y15b3	y15b4	y15b5	y15b6	y15b7	y15b8	y15b9	y15b10	y15b11	y15b12	y15b13			
In the past 7 days, how many DAYS did you pray?																												
Average Number of Days																												
Baseline	-		3.88					6.00	6.10	5.88	5.82	5.81	6.12	6.31	6.11	6.18	5.92	6.07	6.33	6.28	5.79						5.87	5.73
Endline	-		6.04					5.80	5.92	6.11	6.05	6.07	6.49	6.80	6.14	6.53	5.94	6.30	6.29	6.46	6.01						6.12	6.10
Absolute Change	MOSTLY POSITIVE		2.16					-0.11	-0.18	0.23	0.23	0.26	0.37	0.69	0.03	0.65	-0.08	0.33	-0.04	0.18	0.22						0.25	0.37
Relative Change	MOSTLY POSITIVE		5.6%					-1.8%	-2.1%	3.8%	3.8%	4.4%	6.1%	1.5%	0.4%	4.1%	-1.3%	5.6%	-0.7%	2.9%	5.8%						4.2%	6.6%
Bible Engagement																												
In the past 7 days, how many DAYS did you read or listen to the Bible?																												
Average Number of Days																												
Response: Leader / Very Active (at least one of the services)																												
Baseline	-		1.85					1.70	1.51	1.80	1.74	1.81	1.60	1.88	1.73	1.94	2.23	2.08	2.17	2.30	2.33						2.20	1.98
Endline	-		2.34					2.33	2.32	2.21	2.66	1.90	2.26	2.39	1.93	2.33	2.30	1.73	2.14	2.09	2.01						1.99	2.31
Absolute Change	MOSTLY POSITIVE		0.49					0.63	0.81	0.41	0.92	0.09	0.61	0.61	0.20	0.39	0.62	0.17	0.07	0.39	0.68						-0.20	0.33
Relative Change	MOSTLY POSITIVE		26.5%					36.5%	52.0%	22.8%	52.3%	34.6%	34.1%	33.4%	16.6%	16.0%	10.6%	7.1%	3.1%	17.4%	30.8%						-10.1%	16.7%
In the past 7 days, how many DAYS did you read or listen to the Bible?																												
Read/Listen to the Bible for 4 to 7 days in the last 7 days																												
Response: Leader / Very Active (at least one of the services)																												
Baseline	-		20.3%					19%	16%	27%	22%	24%	19%	20%	22%	30%	33%	14%	39%	35%	33%						37%	27%
Endline	-		33.2%					20%	22%	30%	34%	32%	30%	35%	35%	55%	53%	21%	50%	42%	34%						24%	27%
Absolute Change	MOSTLY POSITIVE		12.9%					1.0%	6.0%	3.0%	12.0%	12.0%	11.0%	15.0%	15.0%	25.0%	20.0%	7.0%	15.0%	7.0%	9.0%						-13.0%	10.0%
Relative Change	MOSTLY POSITIVE		63.5%					5.3%	37.5%	11.1%	54.5%	61.0%	57.9%	75.0%	75.0%	111.1%	60.6%	21.4%	42.9%	20.0%	25.7%						-64.0%	37.0%