

# INTERNATIONAL CARE MINISTRIES 2015-16 ANNUAL REPORT





# INTERNATIONAL CARE MINISTRIES

At ICM, we believe no one should live in abject poverty. With the right support, the right training and the right resources, the bondages of poverty can be broken.

Leveraging on two decades of learning, ICM has concluded that **HOPE IS KEY** when it comes to progress out of poverty. Our cost-efficient, interactive four-month learning experience—called “*Transform*”—is challenging the strongholds keeping people in poverty and cultivating opportunities for hope to grow.

Since 2009, *Transform* has impacted over 750,000 individuals from thousands of communities across central and southern Philippines. With the confidence of 50 million survey data points, ICM’s ultrapoor participants are evidencing the power of hope through tangible life-change.

**101%** Increase in household income  
(from US\$0.28 to US\$0.56 per person per day)

**36%** Decrease in chronic hunger

**28%** Less serious illness

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# ICM'S AREAS OF OPERATION

As the 12<sup>th</sup> most populous country in the world, the Philippines is home to more than **100 million people**. Despite robust economic growth in recent years, more than **25 million Filipinos** still live in extreme poverty, on incomes **below US\$1.25** per day. ICM's work is targeted toward those living at the absolute bottom of the economic ladder, the **seven million Filipinos living in "ultrapoverty,"** on less than US\$0.50 per day.

## For Context:

Population of Chicago: **9,121,000**

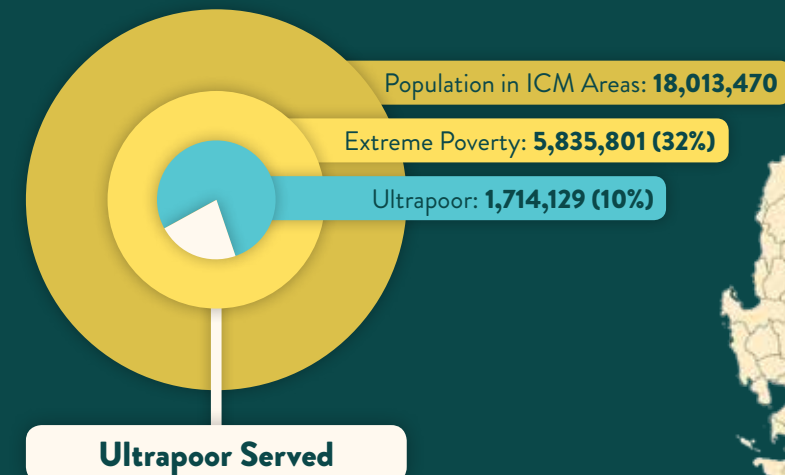
Population of London: **8,586,000**

Living in Ultrapoverty in the Philippines: **7 million**

Living on less than US\$0.50 per day

Population of Hong Kong: **7,106,000**

Population of Sydney: **4,400,000**



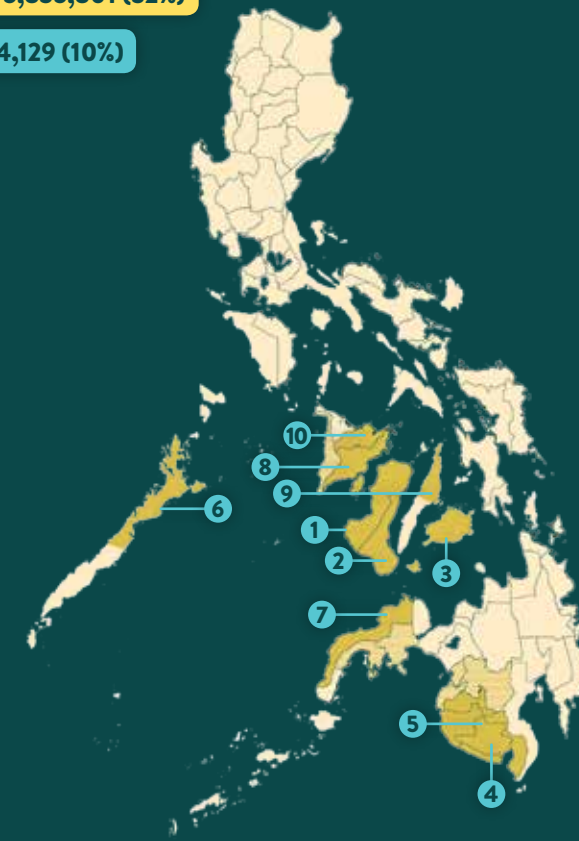
By early 2016,

**763,550 people**

will have benefited  
from ICM programs  
including

**29% of the ultrapoor population**

(488,822 people) in ICM areas



**1 NEGROS OCCIDENTAL**  
Ultrapoor served: 78,595  
32% of ultrapoor in province

**2 NEGROS ORIENTAL**  
Ultrapoor served: 76,365  
30% of ultrapoor in province

**3 BOHOL**  
Ultrapoor served: 77,269  
63% of ultrapoor in province

**4 GENERAL SANTOS**  
Ultrapoor served: 61,277  
14% of ultrapoor in province

**5 KORONADAL**  
Ultrapoor served: 90,669  
26% of ultrapoor in province

**6 PALAWAN**  
Ultrapoor served: 25,838  
38% of ultrapoor in province

**7 ZAMBOANGA DEL NORTE**  
Ultrapoor served: 34,343  
16% of ultrapoor in province

**8 ILOILO**  
Ultrapoor served: 20,108  
14% of ultrapoor in province

**9 CEBU**  
Ultrapoor served: 8,696  
4% of ultrapoor in province


**10 CAPIZ**  
Ultrapoor served: 12,662  
16% of ultrapoor in province




## ICM'S FOCUS: THOSE LIVING IN ULTRAPOVERTY

Living on less than US\$0.50 per day means a daily battle for survival. The ultrapoor live in inadequate, crowded shelters. They suffer from chronic hunger and malnutrition. They lack access to clean water and proper sanitation making them highly prone to many types of diseases. They are particularly vulnerable to recurring natural disasters. And they lack access to networks of support that could help them. Living in ultrapovertry means living without hope for a better future.

*ICM's initiatives are specifically designed to meet the needs of ultrapoor households*

**32%**   
of mothers have  
had a child die

**10%**   
are seriously ill  
at any given time

**22%**   
go to bed hungry  
at least once a week

**53%**   
don't purify  
their water


**26%**   
defecate  
outside

**28¢**   
average  
daily income

**61%**   
live in  
cramped homes

**32%**   
live with  
dirt floors

**31%**   
live with  
scrap roofs

**40%**   
live with  
no electricity



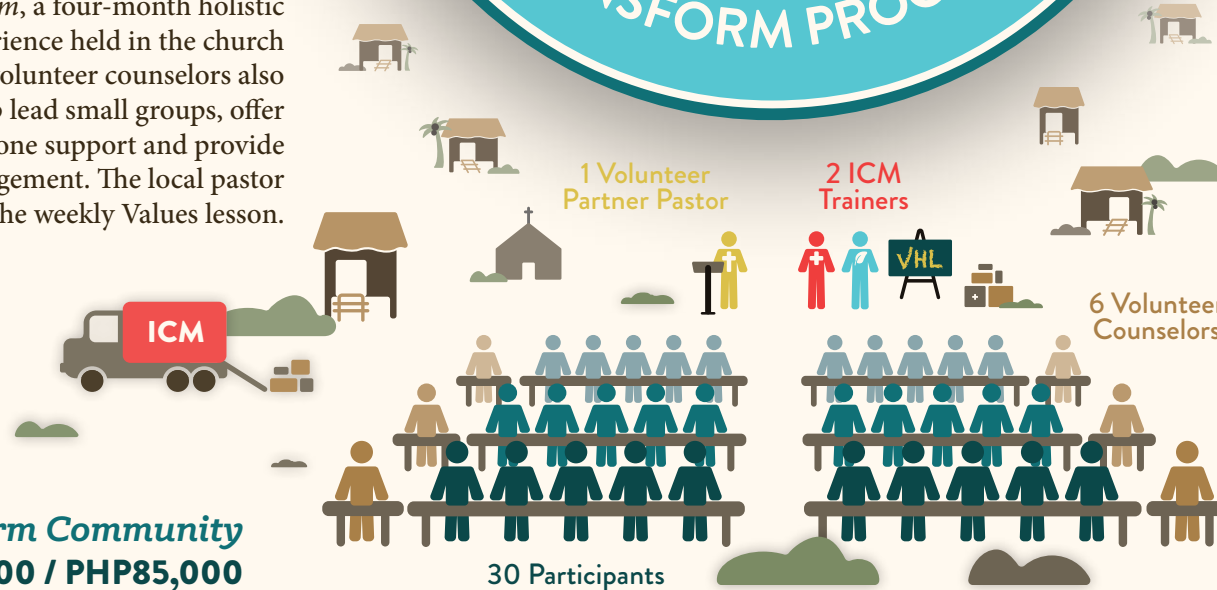
## HOPE IS THE KEY...

*Progress out of poverty must start with the belief that change is possible*

ICM's *Transform* program facilitates new networks of supportive friendships for hope to grow.

A local pastor invites 30 of the poorest families in his/her community to join *Transform*, a four-month holistic learning experience held in the church venue. Six volunteer counselors also join to help lead small groups, offer one-on-one support and provide encouragement. The local pastor teaches the weekly Values lesson.

**Cost Per Transform Community**  
US\$2,000 / HK\$16,000 / PHP85,000



## ...TO UNLOCKING POVERTY

*ICM's Transform program expands the capabilities that the ultrapoor need to flourish*

With the right support, the right training and the right resources, the bondages of poverty can be broken.

Once a week, ICM Health and Livelihood trainers join the pastor as they teach the interactive Values, Health and Livelihood (VHL) curriculum. Participants motivate one another as they explore new businesses and implement new health and relationship strategies. At the end of the four months the whole community is enjoying deeper relationships, healthier families and greater productivity.

**2015–2016**  
174,546 Family Members  
34,570 Households  
977 Communities



## THE RESULT: CHANGED LIVES

In just four months, hope shines through with substantial increases in income, sizeable reductions in serious illnesses, significant improvements in food security and numerous other positive outcomes. *Surveys from three years after conclusion of Transform show that most of these improvements continue.*

ICM embraces a business approach to fighting poverty, ensuring the greatest impact while at the same time keeping costs as low as possible.

### Maximizing Impact

ICM is dedicated to rigorous and detailed measurement of results. Since 2009, ICM has accumulated more than 50 million pre- and post-program survey data points. This allows us to report with confidence that ICM is delivering real life-change for the ultrapoor.

### Minimizing Cost

ICM's two decades of experience tell us that the key to progress out of poverty isn't about giving expensive assets to the poor. It's the people themselves who are the assets. At ICM, we invite those living in ultrapoverty to hope for a better future and we help them to realize their own potential to reach it. And fortunately, that's not expensive.

**ICM's cost per family member is only US\$10**

**25%**  
increase in  
family satisfaction



**28%**  
decrease in those  
with serious illness



**36%**  
decrease in those going  
hungry at least once a week



**17%**  
increase in those who  
purify their water



**20%**  
increase in  
families with toilets



**101%**  
increase in  
household income



**8%**  
decrease in those  
living in cramped homes



**25%**  
decrease in homes  
with dirt floors



**15%**  
decrease in homes  
with scrap roofs



**7%**  
increase in those  
living with electricity



## SUPPORT

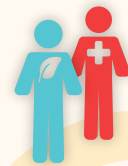
*Transform creates supportive environments for hope to grow*

Among the ultrapoor, a lack of social connectedness is a key stronghold preventing progress out of poverty. Because what we do is often contingent on what others do, local social networks are extremely important, exerting influence on identity, aspirations, decision-making, and behavior.

**Transform forges multi-layered communities of support for participants, thus providing opportunities for cooperative friendships to develop and hope to grow.**

### ICM STAFF

Peers from outside the community who understand poverty and bringing new strategies for growth



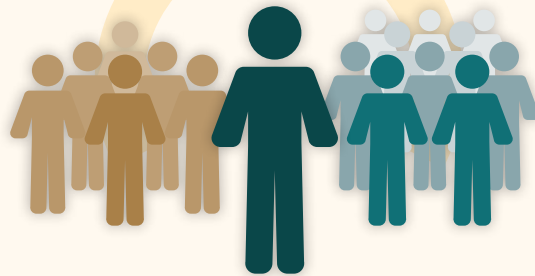
### PASTOR

A known and trusted leader in the community, motivating love and modeling relational values



### COUNSELORS

Six peers from within the community encouraging implementation of *Transform* strategies



### NEW FRIENDS

Thirty new friends, who become teammates learning, taking risks and succeeding together



## TRAINING + RESOURCES

*Transform invests in building capacity for sustainable progress out of poverty*

Those living in ultrapovertry face a complex variety of challenges that perpetuate the very poverty they live in. Impoverished families lack the skills and experience for sustainable income, are unable to treat and prevent illness, and struggle to cope with the hardships they face. Solutions to these interrelated problems must be interlinked as well.

**Transform tackles shortcomings in knowledge and experience by delivering holistic skills training and low-capital resources that build capabilities in three key areas.**



### VALUES

Fostering attitudes and behaviors that underpin strong relationships



### HEALTH

Promoting healthy life practices to increase family wellbeing



### LIVELIHOOD

Nurturing the entrepreneurial spirit and skills necessary for sustainable productivity





## VALUES

### RELATIONSHIPS

GOD, FAMILY,  
COMMUNITY



### PERSONAL CHARACTER

SELF-WORTH, INTEGRITY,  
SELF-CONTROL



### WISE CHOICES

PRIORITIES, HOPE,  
FUTURE PLANNING



## FOSTERING STRONG VALUES

ICM's Values curriculum helps people who have lived their whole lives in poverty to overcome the underlying feelings of inferiority and passivity that hold them back. Presented from a biblical worldview, the discussion-based lessons lead to greater respect for self and others that results in stronger families, more confident choices, and aspirational hope for the future. The Values lessons are taught and modeled by the local pastor as well as by the volunteer counselors and ICM staff. Attendance, while encouraged, is optional. The Values curriculum focuses on three key areas: relationships, personal character and wise choices.



## BUILDING CONNECTEDNESS

ICM encourages participants to become better citizens of their communities.

Participants are trained in natural disaster preparedness and response strategies.

ICM staff members educate participants about how to take advantage of resources provided by local governments. These include local rural health units and the social welfare department.

By providing assistance in obtaining legal documentation such as birth and marriage certificates, participants are able to access government services such as public school for children and family health insurance.

The *Transform* host church invites participants to join in local meetings and social events.



2014–2015

674 Marriage Certificates  
4,824 Birth Certificates



## PROMOTING HEALTHY LIVING

People living in extreme poverty are far more vulnerable to health problems than those with greater affluence. Not only does low socioeconomic status prevent access to medical services but the poor often lack basic knowledge that could easily prevent illness and disease. ICM’s Health curriculum focuses on strengthening health knowledge leading to changes in behavior that result in improved family health and wellbeing. ICM’s Health teams also screen participants for common health concerns and provide Medical Treatment Packs and follow-up care as needed. The Health curriculum focuses on three key areas: wellness, family and sanitation.



**WELLNESS**  
DISEASE PREVENTION,  
FIRST AID, NUTRITION



**FAMILY**  
PRENATAL CARE, NEWBORNS,  
CHILD DEVELOPMENT



**SANITATION**  
HYGIENE, CLEAN WATER,  
PUBLIC HEALTH



## MEDICAL TREATMENT PACKS

During *Transform*, participants and family members are screened for common health issues found among the poor population. Medical Treatment Packs containing appropriate medicines, nutrients, and treatment protocols are provided to those who need them. ICM medical staff follow-up with patients to ensure health issues are resolved.



### DIARRHEA

**2,595** children treated

Diarrhea is the 4<sup>th</sup> leading cause of death among children under five in the Philippines.



### SKIN DISEASES

**683** patients treated

Poor living conditions, dirty water and hot weather contribute to infections and infestations of the skin.



### PREGNANCY & NEWBORN

**1,124** pregnancies supported

In the Philippines, about half of all under-five deaths occur in the first 28 days of life. Nearly 70% of ICM’s pregnancies were high-risk.



### TUBERCULOSIS

**29,598** people screened

TB is a leading cause of death in the Philippines. Of those screened, 10% were referred for testing, 26% followed through and 92 TB cases were treated.

### DE-WORMING

**76,175** individuals treated

De-worming improves school attendance, health and long-term productivity.



# HOME-BASED FEEDING

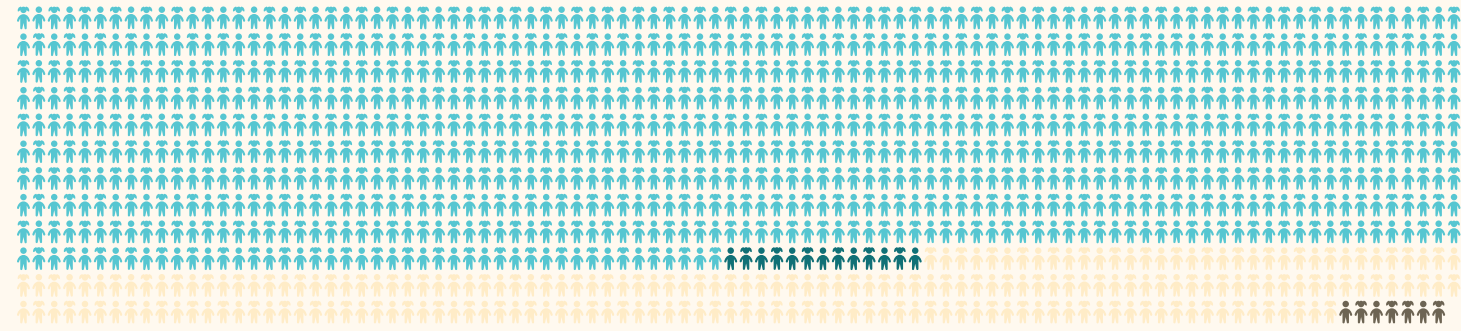
In almost every community where ICM works, we find at least one child who is moderately to severely malnourished. These children receive highly nutritious anti-malnutrition food designed specifically to increase weight and make them healthier.

15,467 CHILDREN WEIGHED

1,127 CLINICALLY MALNOURISHED CHILDREN IDENTIFIED

892 Recovered (79%)

13 Still Recovering (1%)



215 Left Program (19%)

7 Died (0.8%)

## Long-Term HBF Results

Parents are supported with additional education that helps to sustain health improvements long-term. **As a result, two years after program completion, almost all children maintain or improve their weight.**



Nilo

At 11 months, Nilo weighed barely more than he did at birth. With four months of Home-based Feeding, he was a healthy 16 lbs and growing!

## SPECIAL MEDICAL CASES

One medical crisis can wipe out any progress made in the fight out of poverty. ICM comes alongside indigent patients in their greatest times of need and provides special medical care. We work with families to help them remove as many barriers to quality health care as possible. ICM's Medical Fund provides resources for surgeries and treatments, medication, lab fees and transportation costs. Every step of the way, ICM walks with patients to help them make informed decisions and to provide personalized patient care.



2014–2015

SMC Patients

61 Surgical Cases

1,892 Non-Surgical Cases

### A Brighter Future

Cherry Faith was born with a defect in the bone structure of her skull resulting in a fluid-filled mass protrusion. ICM's Medical Fund paid for life-changing surgery that gave her and her family a future to look forward to.





## EMPOWERING SUSTAINABLE LIVELIHOOD

One of the greatest challenges facing those living in ultrapovertry is the need for sustainable income. Without livelihoods and the capital needed to start them, those living in destitution lack the confidence to take risks required for success. ICM's hands-on Livelihood curriculum provides participants with small business management skills and gives training in specific livelihood solutions. By allowing participants to experiment with new livelihoods at low risk and by helping individuals to set achievable weekly goals, ICM is seeing new entrepreneurs emerge with the confidence and optimism necessary for sustainable income generation. The Livelihood curriculum focuses on three key areas: small business skills, livelihood options, and savings groups.

### SMALL BUSINESS SKILLS

ROLLING CAPITAL,  
MARKETING, VISION



### LIVELIHOOD OPTIONS

SNACKS, CLEANING PRODUCTS,  
ORGANIC VEGETABLES



### SAVINGS GROUPS

RECORD KEEPING,  
BANKING, LOANS



## SAVINGS GROUPS

Access to basic financial services is essential in the climb out of poverty. A Savings Group is a self-governed group of people whose members save together, lend their savings to each other and share profits. ICM staff explain core concepts, launch new groups and gradually step aside as members take ownership of their financial futures.

2014–2015

941 Savings Groups Launched

22,759 Members Saving

US\$60 Average Savings Per Group

### No Charity Needed

Perlita's heart broke when she learned her son would die without a blood transfusion—US\$33 was far more than she could afford. But then she remembered her Transform Savings Group. Their first loan saved Agustin's life. Perlita proudly says, "I was able to save my son without needing charity!"



## PREVAIL

Prevail is a new ICM program that extends support to Savings Groups beyond Transform. To help sustain positive momentum, Savings Group leaders are gathered each month for additional training and encouragement. Leaders in turn share new learning with group members in their communities.





2014–2015

39,913 New Businesses



85% Repayments

## MOST POPULAR BIBS

- 1 Puto Cheesecakes
- 2 Kutsinta Rice Cakes
- 3 Banana Chips
- 4 Banana Cake
- 5 Detergent Powder



## BUSINESS-IN-A-BOX

As a part of the Livelihood curriculum, ICM offers Business-in-a-Box (BiB) starter kits containing all the raw materials needed to run a business for one week. Participants repay the in-kind, no-interest microloans through the proceeds from sales. Not only do BiBs stimulate the entrepreneurial spirit, they also foster the confidence that comes with success.

## Sustainable Organic Farming

The sustainable organic farming component of the Livelihood training not only provides produce for small business sales, it also increases food security and improves the nutrition of families.



84% of Transform households start their own organic garden

## Full Circle

Elizabeth and her husband used to scavenge at the local dump site to survive. But one rice cake BiB kit changed everything. The US\$34 they earn each week selling rice cakes funded the start of their own scrap salvaging business. **“It makes us so happy to be on this side of helping others!”**



## Standing Tall

**“I’m so proud that I can stand on my own!”** Rosalie surprised herself with what she accomplished with hard work and diligence. By saving the earnings from her BiB snack business, Rosalie was able to open her own sari-sari store. She still makes snacks, but only by “special order” for her customers.



## Her Own Logo!

Esperanza is designing a logo for her own business! Her banana chips bring in about US\$22 in sales each week, **“more than I’ve ever made before.”** With proper packaging and labeling, she’s hoping to corner the banana chip market in her community!





## MEET MARIA

My name is Maria. When I was young, I dreamed that one day I'd graduate from high school. But it didn't turn out that way. I have eight children. And life has been hard.

We live in Escalante—me, my husband Levi, our kids. Levi works in the sugar cane fields and it's hard to keep everyone fed. I used to wonder sometimes how we would survive, especially when Typhoon Yolanda destroyed our home.

Last year, I was invited to join ICM's *Transform* program. I wasn't sure at first how it could help us but I decided to give it a try.

Over the four months, I made lots of new friends. And I started going to the church where it was held. *Transform* helped the church grow from six to 60! The pastor helped me see God's blessings and to get along better with Levi. We talk out our problems now, rather than yelling.



The thing I liked best about *Transform* was the Business-in-a-Box kits. I've always wanted to cook but I never knew what. And I didn't know how. I started making puto cheese and banana cake. I couldn't believe it when people started buying them from me! I just needed new ideas.

I've been saving too! I save pesos with my Savings Group and I've even bought a pig. We are working on building a better house with our own comfort room (toilet).

I make sure that my kids go to school every day now! With the money from my puto cakes, I give them the fare for the boat trip across the river. And I send them with healthy lunches.

And the best thing is, I'm going to graduate! I'm taking an adult education class and I'm going to get my high school certificate. Dreams can come true! I am so happy and full of joy because I know the future is now brighter for us all.



# JUMPSTART KINDERGARTENS

In some communities, ICM discovers high numbers of educationally at-risk children. This is due to many reasons – public schools are too far away, families cannot afford public school fees, or there is a lack of understanding about the importance of education.

*“Despite recent government efforts... national [Philippine] statistics indicate only 78 out of 100 Grade One entrants have kindergarten experience. Among the six year olds... 14.5% are not in school and 25% are still in preschool.”*

—UNICEF 2015

**Cost per Jumpstart kindergarten per year**  
**US\$8,000 / HK\$60,000 / PHP350,000**

ICM runs Jumpstart kindergartens in communities of greatest need. These are usually in geographically isolated and hard-to-reach areas that lack sufficient support from the public school system. Each dual stream kindergarten, held in the host church facility, educates 30–40 of the most vulnerable children in each community. We help our young learners develop the academic skills, self-discipline and readiness they need to excel as they move up to public school first grade. Without Jumpstart, these children would struggle in public school or may not attend at all. With Jumpstart, these ultrapoor children often become the strongest students in their public school classrooms.

2015–2016

75 Jumpstarts  
2,250 Students



## EDUCATION FOR

### Students

- Ten-month kindergarten education
- Daily nutritious meals
- Health checks for all children
- Uniforms, backpacks, school supplies

### Parents

- Transform’s four-month Values, Health and Livelihood training
- Training on the importance of childhood education
- Involvement in students’ education and development



# THRIVE NETWORK

ICM’s ability to reach those living in ultrapoverty is only possible through partnerships with nearly **5,000 pastors** and their congregations who serve in slums and poor communities across the Philippines.

### Our Partner Pastors:

- Already live & serve among the poor
- Volunteer countless hours to help lead VHL lessons and support participants
- Teach & model *Transform*’s lessons
- Are driven by compassionate commitment
- Donate use of church venues to host programs
- Continue engagement with participants after completion

ICM supports our partner pastors with monthly “Thrive” seminars.

## SPIRITUAL & EMOTIONAL SUPPORT

- Ministry skills training
- Leadership & church growth training
- Peer mentoring groups

## PHYSICAL SUPPORT

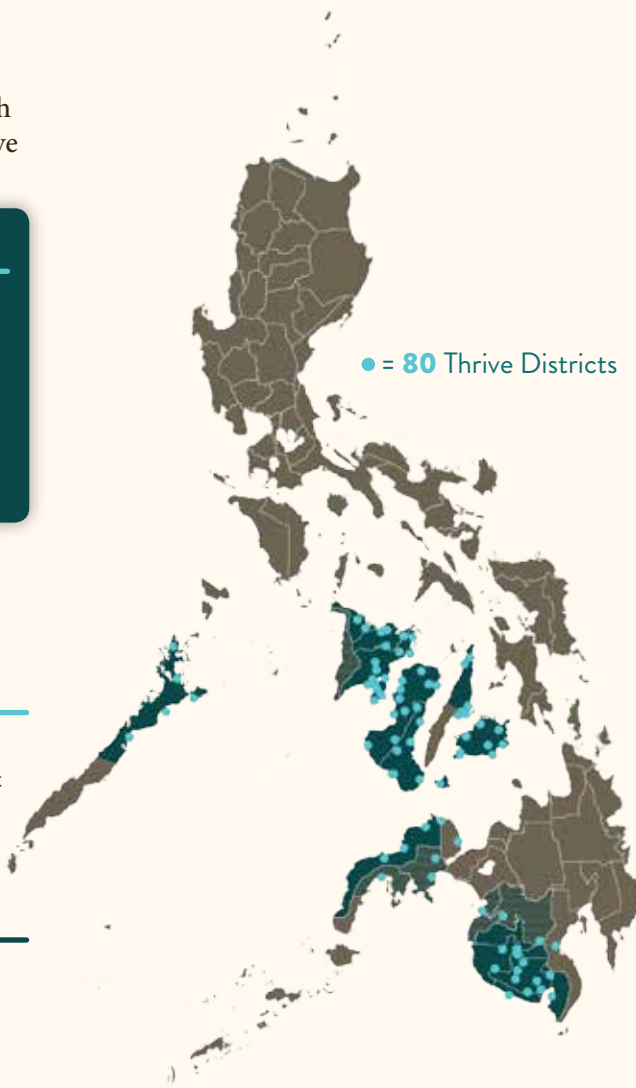
- Disaster Preparedness Training
- Pastor Information Network
- Professional Association membership

## HEALTH SUPPORT

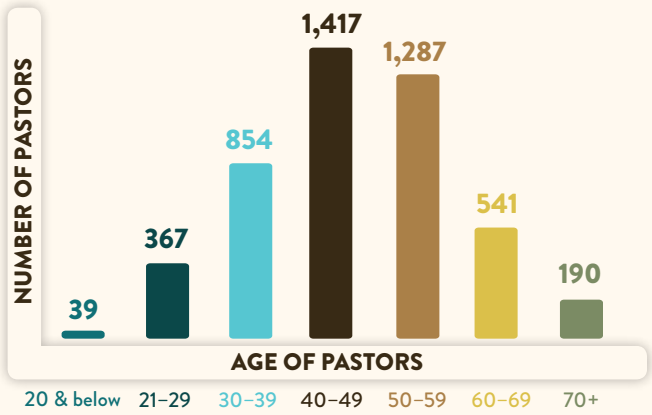
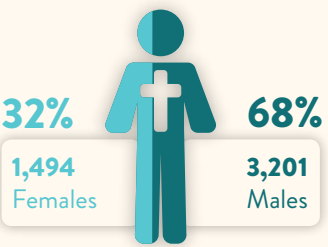
- Pastor health checks & training
- Special Medical Case funding support
- Food supplements

## TRAINING FOR ICM PROGRAM DELIVERY

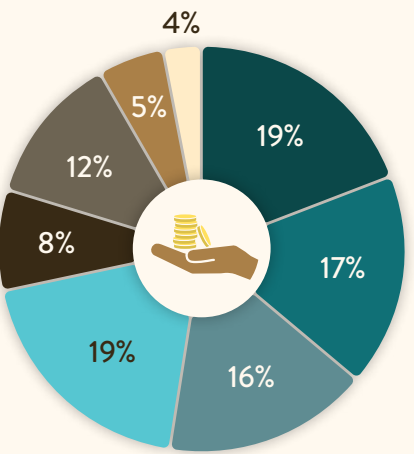
- *Transform* (4-month)
- Jumpstart (10-month)
- Special Projects



## PASTOR DEMOGRAPHICS



## WEEKLY CHURCH OFFERING



< \$3

\$4-7

\$8-11

\$12-23

\$24-34

\$35-68

\$69-114

> \$115

More than 50% of ICM churches receive a weekly offering of US\$11 or less. This includes any salary for the pastor.

## 2014-2015

**80**  
Thrive Districts

**4,695**  
Pastors Enrolled

**4,104**  
Churches

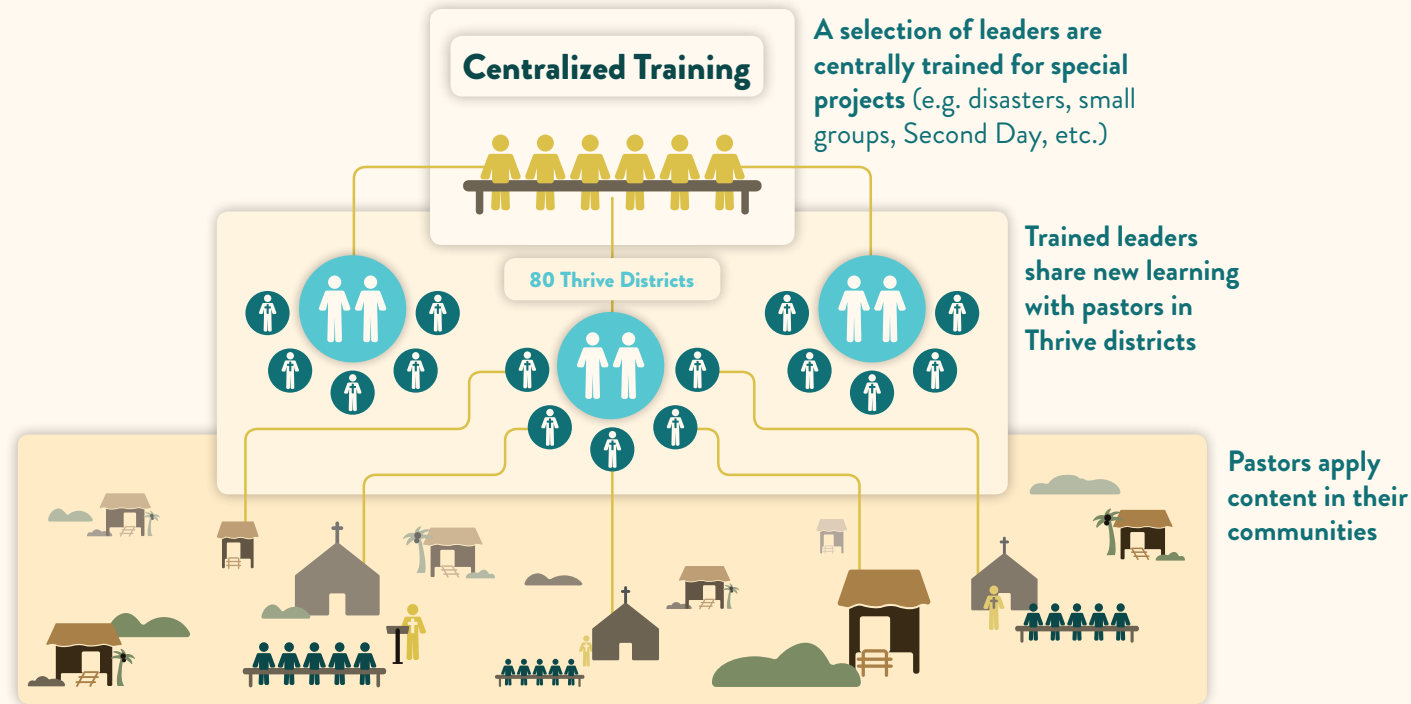
**4,101**  
Average Monthly Thrive Attendance



# THRIVE: SPECIAL PROJECTS

From its beginnings, ICM's approach to poverty reduction has been to come alongside small local Filipino churches to empower leaders and congregation members to tangibly serve the most marginalized in their communities. We feel incredibly humbled to work with these pastors who, full of compassion, make sacrifices every day to share the love of God in word and action with those they live among and serve.

ICM is committed to supporting these men and women for more effective ministry. ICM's broad Thrive network positions ICM for scalable distribution of educational content. As funding is available, ICM is able to efficiently and effectively disseminate essential training to pastors in the Thrive network, which can be immediately applied in their community-based work.



## Disaster Preparedness Training

Averaging 20 typhoons each year, the Philippines consistently ranks in the top three countries in the world for number of natural disasters. ICM **trained 3,295 pastors** from ICM's 80 Thrive districts as Disaster Preparedness educators. These pastors conducted 2,593 Disaster Preparedness trainings in poor communities across the Visayas and Mindanao, attended by 108,758 households. In less than six months, through the ICM Thrive network of partner pastors, **565,541 family members** from ultrapoor households are now better prepared to face the next disaster.

## Small Group Training

Leadership training is a commonly expressed need among ICM's partner pastors. In 2014–15, ICM partnered with Christ's Commission Fellowship (CCF) in Manila to provide small group training (a decentralized leadership model) for ICM's network pastors. Two pastors from each of ICM's 80 Thrive districts were equipped to be trainers at CCF in Manila. These 160 pastors then delivered small group training to **3,751 pastors** and church leaders during the regular monthly regional Thrive meetings. So far, nearly **1,800 new small groups** have been established in these churches.

## Second Day Thrive

ICM plans to deepen support for our Filipino pastors by adding a second day of training to the monthly Thrive meetings. Most of ICM's partner pastors have limited formal ministry education. We have identified some of the best-in-class pastor training programs specializing in alternative education models for third world pastors. As a part of the Second Day project, we will invite a number of these nonprofits to partner with ICM to each deliver training to a portion of the pastors in ICM's network. The project will include an evaluation of impact.



# PHILIPPINE STAFF

The work of ICM is made possible by our team of **471 Filipinos** serving **17 provinces** from **10 bases of operations** in the Visayas and Mindanao.



## AREA HEADS

**Danilo Mijares**  
Negros Occidental



**Minierva Lahaylahay**  
Bohol



**Primo Sistual**  
Cebu



**Faiola Besana**  
Zamboanga Del Norte



**Lilian Bardinias**  
Negros Oriental



**Marites Petallar**  
General Santos



**Samuel Templado**  
Iloilo



**Jonathan Sanchez**  
Koronadal



**Annie Tapuz**  
Palawan




**Hernan Araguas**  
Capiz




# LEADERSHIP


## GLOBAL TEAM




**David Sutherland**  
Global Chief Executive Officer



**Deanna Sutherland**  
Creative Director



**Beth Uy**  
Chief of Staff



**Lincoln Lau**  
Director of Research

## MANILA OPERATIONS



**Edith Bayubay**  
Director of Values



**Hector Jalipa**  
Director of Health



**Michael Coman**  
Director of Livelihood



**Anna Alegre**  
Director of Education

## MANILA SUPPORT



**Marlon Roldan**  
Area Head Mentor



**John Enguana**  
Chair of ICMFI

## MANILA MANAGEMENT



**Milton Amayun**  
Senior Advisor, Public Sector Funding



**Jojo Lacanilao**  
Chief Engagement Officer



**Daniel Mayhugh**  
Chief Programs Officer



**Herman Moldez**  
Chief Spiritual Officer



**Peter Nitschke**  
Chief Strategy Officer



**Ishmael Ordonez**  
Chief Administrative Officer



**Carol Roa**  
Chief Advancement Officer



**Michael Sison**  
Chief Financial Officer

## HONG KONG LEADERSHIP



**Peter Maize**  
Executive Director



**David Dickhudt**  
Deputy Executive Director



**Tom DeWitt**  
Global Director of Donor Relations



**Carrie Chen**  
Director of Donor Relations, Strategy



**Cherry Ho**  
Director of Communications



**Madalena Santos**  
Director of Donor Services

# INTERNATIONAL BOARD OF DIRECTORS

ICM's highly engaged Board of Directors provides strategic direction and development oversight.



**David Sutherland**  
*Chairman of ICM Board*  
Former Chief Financial Officer, Morgan Stanley Asia



**Andrew Ostrognai**  
*Vice Chairman of ICM Board*  
Managing Partner, Debevoise & Plimpton, LLP



**Charles Caldwell**  
Director, Human Resources, English Schools Foundation



**Khoon Tsen Kuok**  
Vice President-Projects, Shangri-La International Hotel Management LTD



**Lily Ng**  
Director, Typhoon Consulting



**Malcolm Wood**  
Managing Director, Australian Chief Investment Strategist, Bank of America Merrill Lynch



**Jovi Zalamea**  
Philippines Country Head, Goldman Sachs

# BOARD OF ADVISORS

ICM benefits from the generous counsel of a wide range of professionals. Members of the Board of Advisors are committed to assist ICM with their wisdom and due diligence.

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# 2014–2015 ACTUAL FINANCIAL RESULTS

Year ending May 31, 2015 (in ‘000s)

	Philippine Peso PHP	HK Dollars HK\$	US Dollars US\$	%
TRANSFORM	204,478	36,843	4,754	53%
Feeding	117,770	21,220	2,738	
Values, Health, Livelihood	73,547	13,252	1,710	
Medical Treatment Packs	13,161	2,371	306	
JUMPSTART	71,722	12,923	1,667	18%
Kindergartens	59,536	10,727	1,384	
VHL for Parents	12,187	2,196	283	
THRIVE NETWORK	51,094	9,206	1,188	13%
HEALTH SERVICES	12,124	2,185	282	3%
SUPPORT	18,349	3,306	427	5%
CAPITAL (VEHICLES, OFFICE)	4,382	790	102	1%
DISASTER RELIEF	27,975	5,041	650	7%
TOTAL ACTUAL	390,125	70,293	9,070	100%

## Notes:

In 2009–10 ICM reached 50k people, increasing to 152k people in 2014–15. In 2015–16 ICM intends to reach 175k people, a 15% increase compared to the prior year and a 250% increase on our impact only six years ago.

In 2014–15, ICM’s budget was US\$10.4M and our actual expenses were US\$9.1M. This 12% reduction was due to constraints in the supply of donated goods, reduced disaster relief and tight control of operational expenses.

# 2015–2016 BUDGET

Year ending May 31, 2016 (in ‘000s)

	Philippine Peso PHP	HK Dollars HK\$	US Dollars US\$	%
TRANSFORM	235,364	42,408	5,472	61%
Feeding	147,241	26,530	3,423	
Values, Health, Livelihood	71,383	12,862	1,660	
Medical Treatment Packs	16,740	3,016	389	
JUMPSTART	47,127	8,491	1,096	12%
Kindergartens	35,854	6,460	834	
VHL for Parents	11,273	2,031	262	
THRIVE NETWORK	58,308	10,506	1,356	15%
HEALTH SERVICES	12,916	2,327	300	4%
SUPPORT	23,499	4,234	546	6%
CAPITAL (VEHICLES, OFFICE)	3,340	602	78	1%
DISASTER RELIEF	3,388	610	79	1%
TOTAL BUDGET	383,941	69,179	8,926	100%

## Notes:

In 2015–16, ICM’s budget is US\$8.9M, a 2% decrease compared to last year. This change is driven by four factors: the successful conclusion of a one-off disaster relief project, a reduction of Jumpstart kindergartens from 95 to 75, improved medical treatment packages and enhanced capacity building for local pastors. The value of donated goods in 2014–15 was US\$3.4M, which is expected to increase to US\$3.7M in 2015–16.

ICM substantially increased the number of people served while holding its support expense to 6% of overall expenses.

These pages consolidate the results of two ICM Philippine charities (ICM Foundation Inc. and ICM Manila Inc.) as well as certain costs incurred overseas that relate directly to Philippine operations. These pages exclude other costs from Hong Kong and the USA. Non-Philippine costs are supported by designated donations (including banquet tables, donations from the Board of Directors and a portion of Springboard donations), allowing virtually all other donations to go straight to the Philippines.

ICM’s financial statements in the Philippines are audited by SGV & Co, the largest accounting firm in the Philippines, an affiliate of Ernst & Young LLP. All of ICM’s audited financial statements from the Philippines, Hong Kong and the USA are available on request. ICM’s books are open to our donors. Any questions about our finances? Just ask.



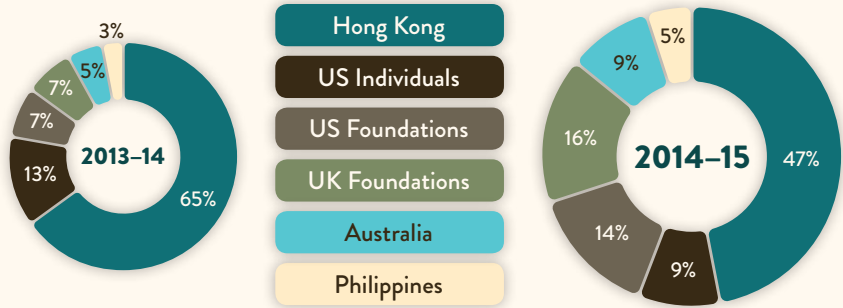
# PARTNER PROFILE

ICM is generously supported by a wide variety of donors from different countries. While Hong Kong and the US remain the primary ICM individual donor demographic, awareness of and support from the Philippines, Australia and others is growing. ICM has diversified its donor base with the generosity of foundations, particularly in the US, but also through one-time disaster relief grants from the UK.

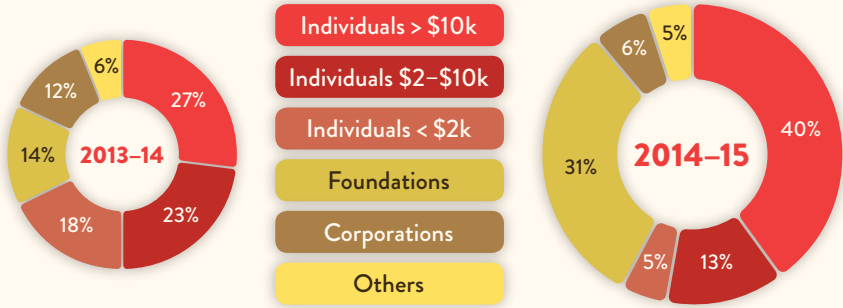
## In-Kind Partners

An important aspect of ICM’s work is our ability to provide the poor with nutritional food and other essential resources. These donated goods amounted to 36% of the 2014–15 actuals. This is possible due to our partnerships with other nonprofit organizations who share our values and vision. In 2014–15, Feed My Starving Children, Harvest Pack, Kids Against Hunger, and Stop Hunger Now together donated 52 containers with 2.3 million packages of protein and micronutrient fortified dehydrated food representing 14 million nutritious meals for the poor. ICM distributed over 8,900 pairs of shoes donated by Convoy of Hope. Soap Cycling donated 150,000 bars of soap. Philippine Span Asia Carrier Corporation partners with ICM by donating free domestic shipping within the Philippines.

## Cash Donation Breakdown by Country



## Cash Donation Breakdown by Source



## Partnership Launched between USAID and ICM

In September 2015, the United States Agency for International Development (USAID) awarded ICM a grant that will support 90 communities in the Philippine province of Iloilo. Catalyzing Entrepreneurship Among Iloilo’s Ultrapoor (CEAIU) is a 17-month project that aims to facilitate inclusive economic growth to ultrapoor individuals and is consistent with USAID’s commitment to eradicating extreme poverty. It aligns with USAID’s Cities Development Initiative (CDI), which promotes broad-based, inclusive and sustained economic growth in second-tier cities in the Philippines.



## Tearfund Disaster Readiness and Response Grant

Following November 2013’s Typhoon Haiyan that caused devastation in tens of thousands of communities in central Philippines, ICM received a grant from Tearfund UK to train families to be better prepared when the next natural disaster strikes. In partnership with Tearfund, we developed a Disaster Readiness and Response Curriculum that included training in assessment and reduction of risks, pre-disaster identification of existing resources, and safe practices during and after disasters. ICM trained 3,295 volunteer pastors in the Thrive network who in turn conducted 2,593 Disaster Readiness and Response Training seminars in their communities. In the first half of 2015, 565,500 individuals were equipped with knowledge to be proactively prepared and to more safely respond when the next disaster hits.

# FOOD FOR THE HUNGRY

In 2014–15 ICM distributed nearly 14 million meals to ultrapoor families to help them provide better nutrition for their children. The highly nutritious food specifically designed for malnourished individuals, is donated by four nonprofits: **Feed My Starving Children**, **Stop Hunger Now**, **Kids Against Hunger** and **Harvest Pack**.

## Tens of thousands of hungry children are fed through a range of nutritional interventions:

Home-based Feeding for those suffering from malnutrition	Nutritional support for families in holistic community-based skills training	Daily lunches for 2,250 children in ICM's 75 kindergartens
Special Medical Case nutrition support	Pregnancy and newborn nutrition support	Disaster response food packages

In 2014–15, ICM received 52 forty-foot containers of food. While all the food is donated, ICM incurs the cost of international shipping, customs fees, logistics, and food storage as well as the land delivery costs to the geographically isolated and disadvantaged communities served. **Philippine Span Asia Carrier Corporation** partners with ICM by donating free domestic shipping within the Philippines.

## 2015–2016 Budget:

17 million meals to be donated (worth US\$3,354,687)

Transportation costs to be incurred by ICM: US\$674,223

Every US\$ 1 donated to fund Food for the Hungry



US\$ 5 worth of food (25 meals)



Kids Against Hunger



# GIVING FORM

Name: Mr / Mrs / Ms \_\_\_\_\_ Organization (if applicable): \_\_\_\_\_

Email Address: \_\_\_\_\_ Contact Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

## Please use my donation to support ICM:



### TRANSFORM A COMMUNITY

Deliver Values, Health & Livelihood training to 37 families

- ☐ HK\$16,000 / US\$2,000 (help 200 people)
- ☐ HK\$48,000 / US\$6,000 (help 600 people)



### WHERE MOST NEEDED

Donations will be allocated for you

- ☐ One Time: HK\$ / US\$ \_\_\_\_\_
- ☐ Monthly: HK\$ / US\$ \_\_\_\_\_

## Other ways to support ICM programs:



### Treat Serious Illnesses

Support for treatments for tuberculosis, diarrhea, high-risk pregnancies and more



### Educate Children

Sponsor a Jumpstart kindergarten for at-risk children for a full year



### Give Food for the Hungry

Support transport costs to bring donated food to malnourished children



### Save Lives with Surgery

Sponsor a fund to support Special Medical Cases for acute medical emergencies



### Support Pastors

Sponsor a Thrive district to provide monthly training to a network of pastors

- ☐ HK\$40,000 / US\$5,000  
Heal over 100 people

- ☐ HK\$60,000 / US\$8,000  
30+ children & their children

- ☐ HK\$60,000 / US\$8,000  
Deliver 200,000 meals

- ☐ HK\$80,000 / US\$10,000  
Benefit up to 100 patients

- ☐ HK\$80,000 / US\$10,000  
Support 50 pastors



# GIVING FORM

I/We would like to pay by:

TOTAL AMOUNT: HK\$ / US\$ \_\_\_\_\_

☐ CASH      ☐ BANK TRANSFER (Please email give@caremin.com for bank details/autopay form)

☐ CHECK      Check Number: \_\_\_\_\_ Bank: \_\_\_\_\_

Please make payable to:

**Hong Kong Residents:** “International Care Ministries Ltd.” (HK tax receipts) or  
“Friends of Hong Kong Charities, Inc. (HK and US tax receipts, HK\$ or US\$ amounts)

**USA Residents:** “International Care Ministries”

**Philippines Residents:** “International Care Ministries Foundation, Inc.”

☐ CREDIT CARD      ☐ ONLINE (www.caremin.com/donate)      Note: ICM is charged 3% to process credit cards. ☐ Yes

Card Type: ☐ Visa ☐ MasterCard ☐ American Express      Would you like to add this fee to your donation? ☐ No

Credit Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_ Validation Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Complete Billing Address: \_\_\_\_\_

Cardholder’s Signature: \_\_\_\_\_

☐ STOCK/MUTUAL FUND (Please email give@caremin.com for stock/mutual gift instructions. US tax receipt only)

☐ MY COMPANY WILL MATCH MY GIFT

Please send this form, together with your payment, to any of the addresses below. You may also email the above information to give@caremin.com.

**Hong Kong:** ICM, GPO Box 2089, Central      **USA:** ICM, PO Box 2146, La Plata, MD 20646

**Philippines:** ICM, Antel Global Corporate Center, Unit 3203, Julia Vargas Avenue, Pasig City, Metro Manila

ICM partners with Global Development Group in Australia, with Stewardship in the UK, and with TGCF in Canada to process tax deductible donations.  
For donations requiring tax-deductible receipts in these countries, please email us at give@caremin.com for details on how to give.

# ICM, MY CHARITY



—Michael Birley, Managing Director, Langton Shipping Group and  
Anne Birley, Founder, The International Montessori School, HK

It has been an extremely rewarding and revelatory experience for us to support the work of ICM. Seeing their work first hand, learning how they deliver highly cost-effective and individualized feeding, health and values education which transform the lives of both children and adults in ultrapoor communities, one small group at a time through a network of pastors in thousands of communities.



—Steve and Susie Perry, Sacred Harvest Foundation

ICM has been a great partner for us. ICM has developed a scalable program based on measured outcomes that provides an outstanding positive long-term impact on the ultrapoor in a seamless faith based program. It is the most impactful program we have witnessed in our ten years of funding in the Philippines.



—Thomas McCormick, Director of Operations,  
Capital One Philippines Support Services Corp.

The work that ICM does has given Capital One the opportunity to be part of the solution to a widespread socio-economic problem—poverty. Our partnership, through Jumpstart and Transform programs, allows us to play a key role in influencing the conditions that contribute to this problem so that the ultrapoor may be given a chance for better life.



—Nicholas Norris, Partner, Kirkland & Ellis and  
Jaclyn Norris, Group General Counsel, CITIC Securities International

ICM simply makes a difference—it touches the lives of the poorest of the poor; people who really need help just to survive. ICM has a passionate team, which does a wonderful job of reaching out to give that help. Our support for ICM has been a great opportunity for us to give back, to understand the challenges faced by these families in need but also to witness the smiles of grateful children.



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## ICM is a registered charity in the Philippines, Hong Kong and the United States.

ICM partners with Global Development Group in Australia, with Stewardship in the UK, and with TGCF in Canada to process tax deductible donations.

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