



International Care Ministries
2014-15 ANNUAL REPORT

INTERNATIONAL CARE MINISTRIES

At ICM, we believe that no one should live in abject poverty. With the right support, the right training and the right resources, the bondages of poverty can be broken.

In the past few years, ICM's community-based, holistic solutions have reached more than 500,000 people living in poverty – building resilience and greater well-being in families and whole communities across the Visayas and Mindanao. This wide impact is possible through a strategy of partnering with the local churches found in most low-income Philippine communities, inspiring hope and providing help to transform lives.

After our four-month *Transform* program, ICM's ultrapoor participants experience:

95% INCREASE IN HOUSEHOLD INCOME (FROM 26¢ TO 51¢ PER PERSON PER DAY)

31% DECREASE IN SERIOUS ILLNESSES

27% DECREASE IN THOSE GOING HUNGRY AT LEAST ONCE A WEEK

INDEX

ICM'S AREAS OF OPERATION	2
OUR FOCUS: THE ULTRAPOOR	3
THE KEY TO TRANSFORMATION	5
OUR STRATEGY: <i>TRANSFORM</i>	7
<i>TRANSFORM</i> ENCOURAGES	9
<i>TRANSFORM</i> EDUCATES & EQUIPS	11
VALUES	12
HEALTH	13
LIVELIHOOD	17
<i>TRANSFORM</i> CHANGES LIVES	19
<i>TRANSFORM</i> KEEPS ON WORKING	21
KINDERGARTENS & SCHOLARSHIPS	23
DISASTER RELIEF	25
<i>THRIVE</i> NETWORK	27
VISION FOR THE FUTURE	29
PHILIPPINE STAFF	31
LEADERSHIP	33
FINANCIALS	35
PARTNER PROFILE	37
GIVING FORM	38
ICM, MY CHARITY	40



In 2014, the Philippines' 100,000,000th person was born.
The Philippines is the 12th most populated country in the world.

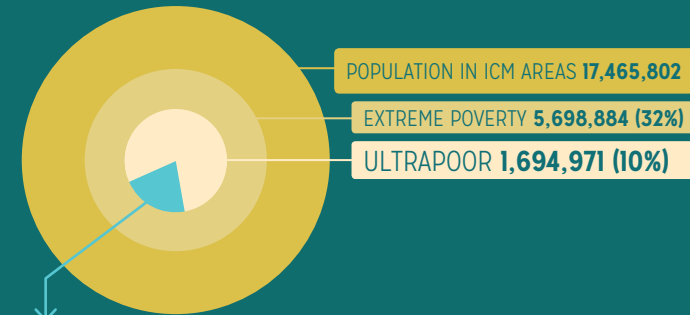
25 MILLION FILIPINOS live at a level of poverty the world calls “**extreme**”—below US\$1.25 per person per day. That's **25% of the population**.

At the bottom of extreme poverty are the “**ultrapoor**,” a group of women, children and men who live on less than US\$0.50 per day.

ICM's focus is to empower the ultrapoor, those trapped in the worst kind of destitution.

Approximately
7 MILLION FILIPINOS (7%)
live in ultrapoverty
on less than US\$0.50 per day.

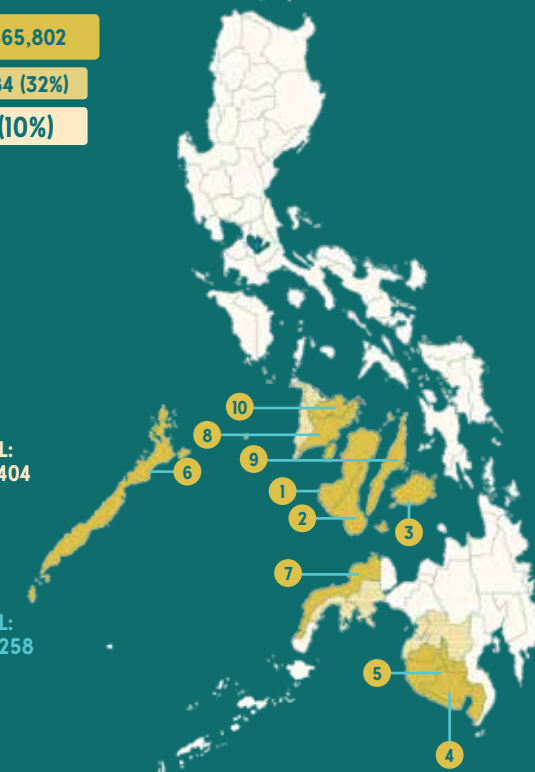
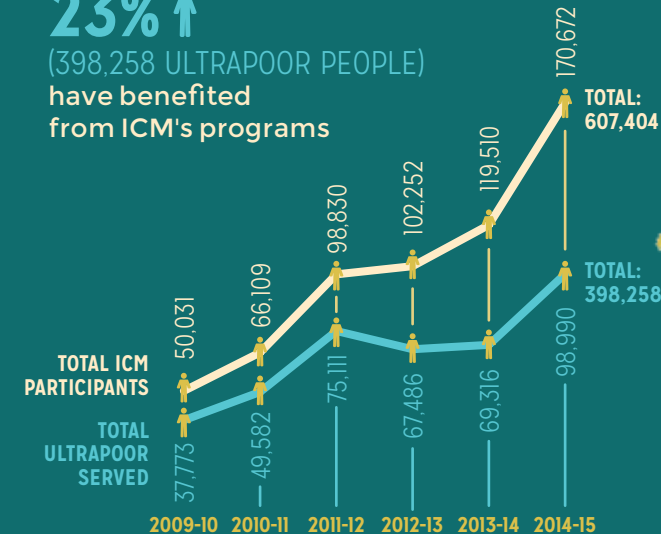
ICM'S AREAS OF OPERATION



In the areas ICM serves,

23% 

(398,258 ULTRAPOOR PEOPLE)
have benefited
from ICM's programs



- 1 NEGROS OCCIDENTAL**
Ultrapoor: 242,425 (8%)
[Ultrapoor Served: 67,667](#)
- 2 NEGROS ORIENTAL**
Ultrapoor: 247,506 (19%)
[Ultrapoor Served: 65,371](#)
- 3 BOHOL**
Ultrapoor: 123,190 (11%)
[Ultrapoor Served: 66,350](#)
- 4 GENERAL SANTOS**
Ultrapoor: 430,707 (19%)
[Ultrapoor Served: 54,131](#)
- 5 KORONADAL**
Ultrapoor: 350,606 (14%)
[Ultrapoor Served: 75,800](#)
- 6 PALAWAN**
Ultrapoor: 68,463 (7%)
[Ultrapoor Served: 21,716](#)
- 7 ZAMBOANGA DEL NORTE**
Ultrapoor: 216,534 (23%)
[Ultrapoor Served: 24,774](#)
- 8 ILOILO**
Ultrapoor: 146,969 (7%)
[Ultrapoor Served: 11,768](#)
- 9 CEBU**
Ultrapoor: 244,713 (6%)
[Ultrapoor Served: 4,577](#)
- 10 CAPIZ**
Ultrapoor: 60,685 (8%)
[Ultrapoor Served: 4,577](#)

OUR FOCUS: THE ULTRAPOOR

At the absolute bottom of the economic ladder is a group of women, children and men who live in ultrapovertry. Making less than US\$0.50 per day, these individuals face a daily struggle to put food on the table. They lack access to clean water, safe homes and proper sanitation. They also lack knowledge about how they can change their lives for the better. Weighed down by poor health, loneliness and fear, the ultrapoor face life with a sense of hopelessness about the future.

To ensure we reach families with greatest need, ICM uses a poverty scorecard to select participants for community-based initiatives. We also survey each family before and after program implementation. Nearly 27 million data points collected since 2010 enable us to measure impact, improve effectiveness, and understand what it means to be ultrapoor.

ICM has a singular focus on the ultrapoor—those earning less than 50 US cents per day.

24%
OF MOTHERS HAVE
HAD A CHILD DIE



13%
ARE SERIOUSLY ILL
AT ANY GIVEN TIME



27%
GO HUNGRY AT
LEAST ONCE A WEEK



55%
DON'T PURIFY
THEIR WATER



27%
DEFECATE
OUTSIDE



26¢
AVERAGE DAILY
INCOME



54%
LIVE IN
CRAMPED HOMES



28%
LIVE WITH
DIRT FLOORS



31%
LIVE WITH
SCRAP ROOFS



41%
LIVE WITH
NO ELECTRICITY



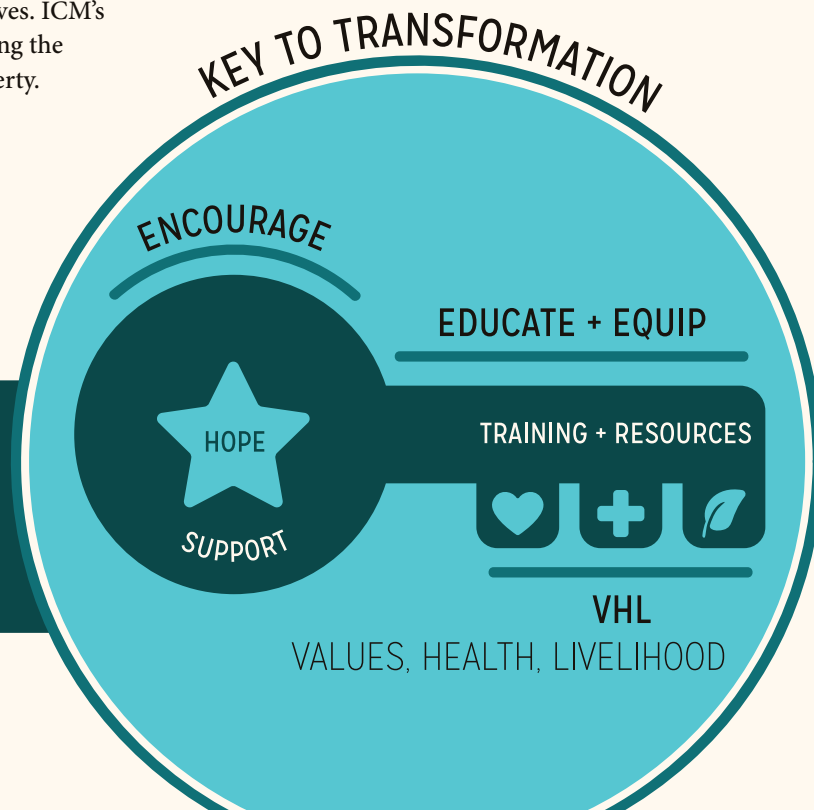
THE KEY TO TRANSFORMATION

The challenges confronted by those living at the bottom of the economic ladder are complex. Simply providing healthcare or job training isn't enough. Life transformation requires a multi-disciplinary approach addressing a wide range of vulnerabilities faced by those living in ultrapovertry.

Through the experience gained over the last 22 years, ICM has developed an effective poverty reduction model that is transforming lives. ICM's approach addresses four key assets commonly missing among the ultrapoor, each of which is essential in the climb out of poverty.

- Hope for a better future
- An encouraging environment of support
- Essential education and training
- Resources to equip change

In an atmosphere of hope and support, ICM's *Transform* program delivers the right training and the right resources to unlock the bondages of poverty.



“People who live far below the poverty line –that is, the ultrapoor –are likely to require a combination of vigorous interventions to cross a certain threshold to emerge from poverty.”

– Wameq Raza,
Erasmus University Rotterdam, 2012



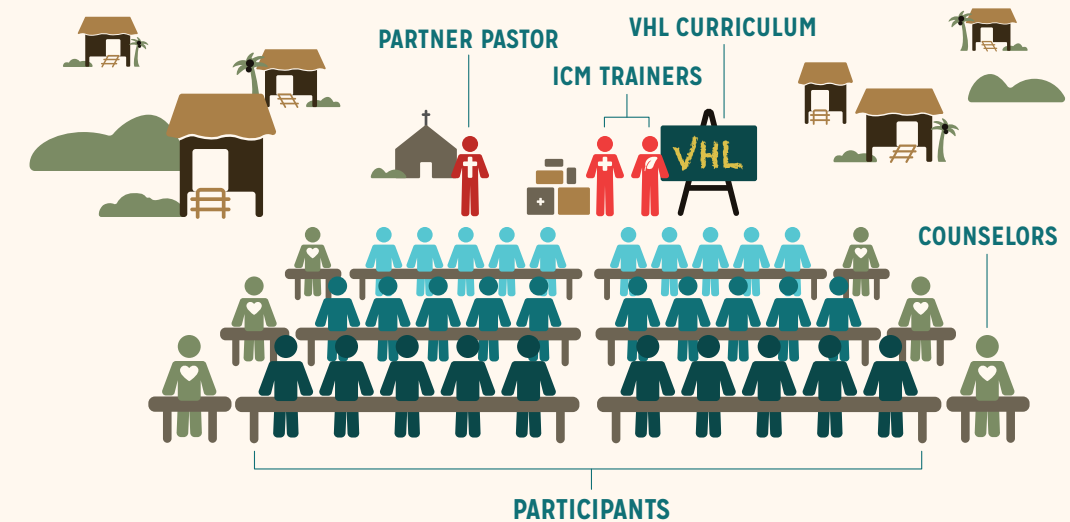
OUR STRATEGY: *TRANSFORM*

ICM's *Transform* program confronts the strongholds that keep the ultrapoor enslaved by poverty.

2014–2015:
950 COMMUNITIES
35,134 HOUSEHOLDS
170,672 FAMILY MEMBERS

Transform starts by facilitating new networks of friendships for the poor leading to greater social cohesion, improved community productivity and increased well-being.

What does this look like? A local pastor invites thirty of the poorest families in his community to join *Transform*, a four-month adult capacity-building course hosted at the church venue. Six volunteer counselors from the host church also join the group to lead small groups and offer one-on-one support and encouragement to participants.



**COST PER
TRANSFORM
COMMUNITY:**
US\$2,000
HK\$15,000
PHP85,000

Into this fertile environment of hope and support, *Transform* delivers training and resources that address specific deprivations in knowledge and experience common in the ultrapoor population.

Once a week, the ICM Health and Livelihood trainers join the pastor as they teach the interactive two-hour VHL curriculum. During the week, participants motivate one another as they try out new businesses and implement new health and relationship strategies. At the end of the four months, the whole community is enjoying deeper relationships, healthier families and greater productivity.

TRANSFORM ENCOURAGES

Creating supportive environments for hope to grow

One of the greatest challenges facing those living in poverty is a lack of support, which leads to a sustained sense of hopelessness. *Transform* brings participants into an encouraging, optimistic community group with four layers of support:

THE PASTOR:

A known and trusted leader in the community, motivated to show love and model relational values.

THE COUNSELORS:

Six peers from within the community to encourage implementation of *Transform* strategies.

ICM STAFF:

Peers from outside the community who bring expertise in development and support learning.

EACH OTHER:

Thirty new friends who all learn, try new things and succeed together.

Never underestimate the significance of knowing there are people who care.



“The importance of people’s perspective on life—their hope for the future, aspirations, what they think they can achieve—has self fulfilling impact.”

– Esther Duflow, MIT, 2013



“Increasing evidence shows that social cohesion is critical for societies to prosper economically and for development to be sustainable.”

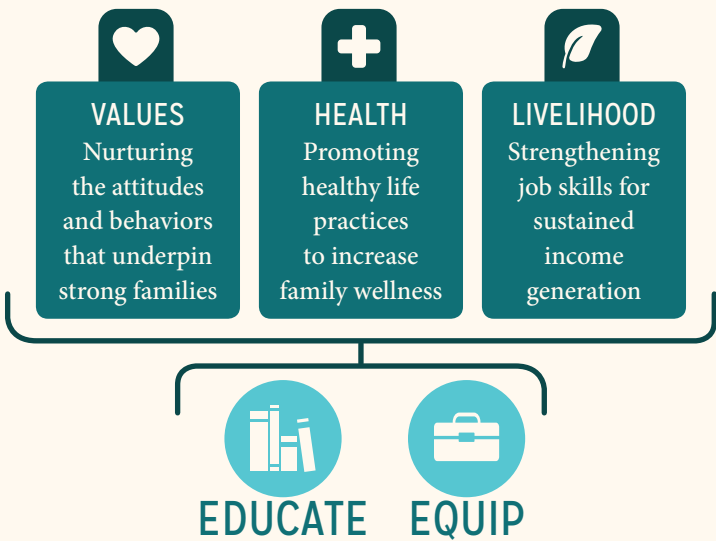
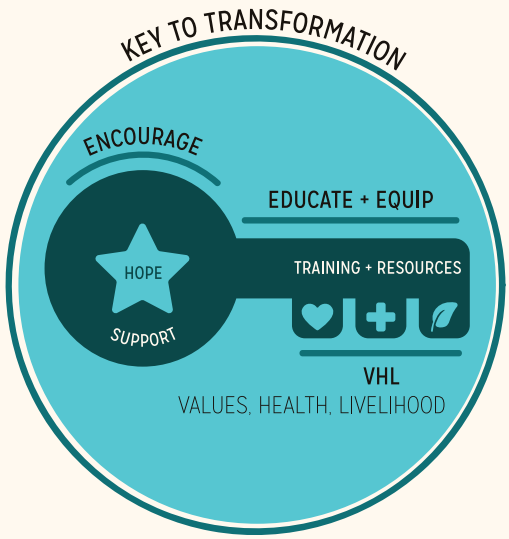
– World Bank, 2011

TRANSFORM EDUCATES & EQUIPS

Helping people realize their own capabilities

Transform propels positive change by delivering both the training and the supporting resources required to address holistic needs. Training to educate, resources to equip. Each focused on three key areas: Values, Health and Livelihood (VHL). The cornerstone of *Transform*, the VHL education curriculum is designed for low-literate oral learners and is complemented with hands-on training and small group discussion. The resources equip participants with the low-capital tools needed to kick-start improvements in relationships, health practices and economic opportunities.

Equipped with new learning and resources, and inspired by achievable, bite-sized goals, participants are motivated to take safe risks toward change. The progress they see in themselves builds the confidence and optimism that fuels sustained progress out of poverty.



VALUES



EDUCATE

ICM's Values curriculum helps people who have lived their whole lives in poverty to overcome the underlying attitudes of inferiority and passivity that hold them back. It builds self-esteem and promotes strong character development that leads to healthier relationships and greater respect for others. It presents a Biblical worldview for consideration that encourages love, forgiveness, grace, perseverance and patience. The ICM Values curriculum is taught by the local pastor and is encouraged but not required.



EQUIP

Participation in Community Groups

In addition to the social capital gained through *Transform*, participants are invited to become a part of the host community church events and meetings.

Documentation

ICM helps participants through the challenging process of obtaining marriage and birth certificates, in order to access government services.





EDUCATE

Those living in ultrapoverty often lack basic health information that could significantly improve their lives. Interactive lessons address specific health issues common to the poor of the Philippines.

HEALTH • DISEASE PREVENTION, FIRST AID, NUTRITION



FAMILY • PRENATAL CARE, NEWBORNS, CHILD DEVELOPMENT



SANITATION • HYGIENE, CLEAN WATER, PUBLIC HEALTH



EQUIP

Participant families are screened for common health concerns and treatment packs are provided as needed.



DEWORMING MEDICATION

Parasitic infestations are common in slums and can lead to malnutrition, anemia, and impaired cognitive development in children when left untreated (WHO 2012). In 2013/14, deworming medication was provided to 51,774 individuals.



PREGNANCY + CHILDBIRTH

In the Philippines, about 11 mothers die in childbirth every day and half of all under-five childhood deaths occur in the first 28 days of life (UNICEF 2009). ICM delivered special support for 448 high-risk pregnancies this year.



DIARRHEA + DEHYDRATION

Diarrhea is the 4th leading cause of death among children under five in the Philippines (UNICEF 2009). It is usually caused by dirty drinking water and poor hygiene habits. 2,216 D&D treatment packs were dispersed this year.



TUBERCULOSIS SCREENING + TUBERCULOSIS DOTS

TB often affects young adults in their most productive years and is a leading cause of death in the Philippines. Untreated active TB is very contagious. 19,835 households were tested for TB in 2013/14 and referred for treatment as needed.



SAFETY NET

Special Medical Cases

One medical crisis in a family can wipe out any progress made in the fight against poverty. Participants with medical conditions requiring specialized treatment are referred to ICM's medical program. As a "safety net" for the poor, indigent patients can receive assistance in securing appropriate treatment at little or low cost. In 2013–14, ICM helped 1,011 patients access medical care.



“For the first time that I can remember, my children don't have diarrhea.”

– ICM Transform participant in Capiz



MALNUTRITION

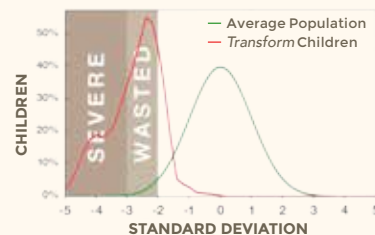
Childhood malnutrition is a sobering problem for those living in ultrapoverty. Among the families served by ICM, 19% of children are malnourished.

Among children entering ICM's programs:

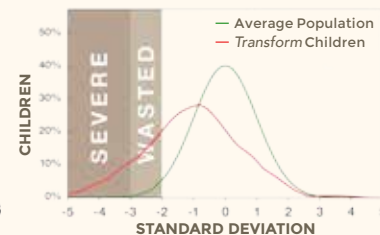
12% OF CHILDREN ARE WASTED
(4x higher risk of loss of life)

7% ARE SEVERELY MALNOURISHED
(9x higher risk of loss of life)

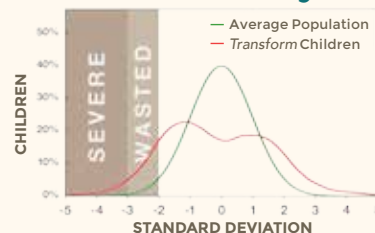
Before ICM



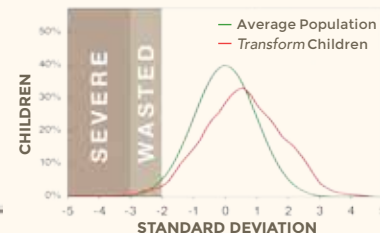
After Transform



After Home Based Feeding



Two Years Later



These charts show the distribution of wasting scores (weight-for-height) of children in ICM's programs.

67% OF MALNOURISHED CHILDREN REACH NORMAL WEIGHT BY THE END OF *TRANSFORM*

Children who do not improve are enrolled in **Home Based Feeding**.

95% OF CHILDREN REACH NORMAL WEIGHT WITH HOME BASED FEEDING

Two years after program completion, almost all children maintain or improve their weight.

Before



After



JONAS AND HIS MOTHER HAVE BOTH GAINED WEIGHT THIS YEAR THROUGH CARE AND HOME BASED FEEDING SUPERVISED BY ICM MEDICAL STAFF.



EDUCATE

To fight this serious problem, ICM teaches parents the importance of good nutrition, especially during the first five years of a child's development. Parents learn which foods are best for providing important vitamins and minerals needed for growing healthy and strong. They also learn how to grow their own vegetables.



EQUIP

All families in *Transform* receive three packages of nutritional food mix each week. With this additional food supplementing their diets, most children demonstrate a healthy weight within the first eight weeks of *Transform*. Some children however need extra help.



SAFETY NET

Children who are still underweight at week eight of *Transform* are enrolled in Home Based Feeding (HBF). These families receive seven nutripacks each week for their at-risk children until they reach a healthy weight. In 2013/14, 1,075 malnourished children received nutritional rehabilitation through HBF.



EDUCATE

One of the greatest challenges facing the ultrapoor is the need for sustainable income. Without skills and resources, those living in destitution lack the confidence to take risks required for success. ICM's hands-on Livelihood curriculum prepares participants with small business management skills and with training in specific livelihood solutions. By allowing participants to experiment with new livelihoods at low risk and by helping individuals set achievable weekly goals, ICM is seeing new entrepreneurs emerge with the confidence and optimism necessary for sustained income generation.



“Before the VHL, our life was really difficult because I only had limited knowledge. Now, I've discovered that there are many ways to earn that are not hard to learn.”

– Heidi,
Transform participant in Iloilo



EQUIP



Business-in-a-Box (BiB)

Participants can try one or more of 33 low-capital, simple business solutions including snack production, cleaning product sales and ornamental plant sales. Startup capital in the form of an in-kind non-interest micro-loan is provided. Participants tried out 21,969 new BiBs in 2013–14, with an average loan size of less than US\$2 and an 82% repayment rate.



Family and Community Gardens

ICM provides training and seeds for organic gardening (container and in-ground). Participants learn daily disciplines required for organic gardening and the rewards of deferred gratification. In addition to improving household nutrition, the excess produce can be sold at a profit. Among *Transform* families, 54% established a sustainable vegetable garden.



Savings Groups

In 2013, ICM introduced Savings Groups and in the most recent trials 89% of ICM communities are participating in savings. These self-governed community-based groups consolidate their savings to provide loans for new businesses, medical emergencies, payment of school fees and other unexpected expenses. New in 2014–15, ICM is developing a two-year post-*Transform* Savings Group curriculum for continued engagement.



BanKo Mobile Banking

On July 31, 2014, ICM entered into a Memorandum of Agreement with BPI-BanKo to provide access to financial services (e.g. savings, insurance, loans, etc.) to the ultrapoor. This partnership is envisioned to provide 45,000 individual accounts and 1,500 Savings Group accounts to ICM's current and previous *Transform* program areas during the first year, benefiting more than 200,000 family members.

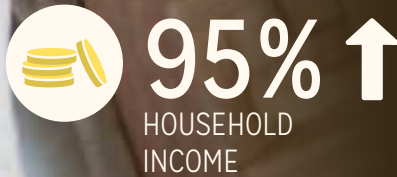
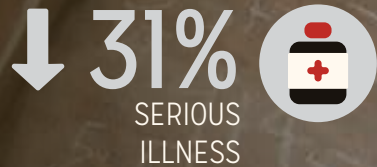
TRANSFORM CHANGES LIVES

At ICM we embrace a business approach to fighting poverty. We strive to maximize impact and minimize cost.

To *maximize impact*, we are dedicated to rigorous and detailed measurement of results. With the confidence of 27 million data points, we believe that ICM's *Transform* program brings life change to the ultrapoor. In only four months we see substantial increases in income (from US 26¢ to 51¢ per person per day), sizeable reduction in serious illness, significant improvement in food security and many other positive outcomes. From this new foundation of hope instead of despair, the ultrapoor have the tools to create a better future.

At ICM we are also dedicated to *minimizing costs*. ICM believes that a large series of small interventions can pay huge dividends for the ultrapoor. We are a lean organization, tenacious in our pursuit of efficiency.

ICM is able to deliver life change to the ultrapoor for a fully-loaded cost of only US\$10 per family member.



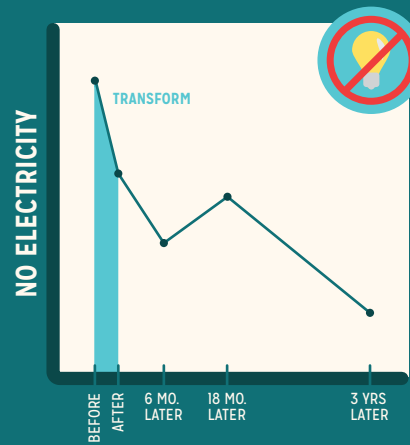
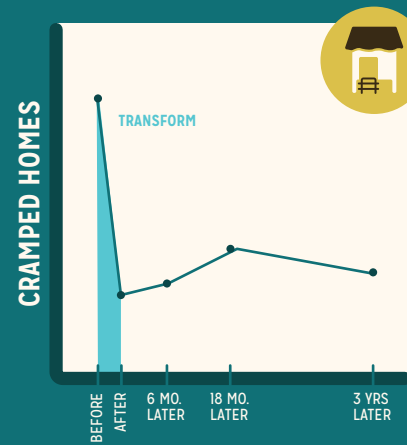
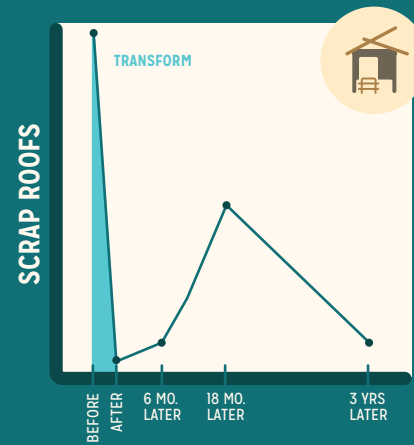
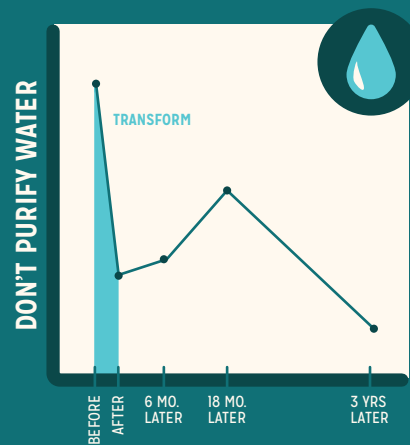
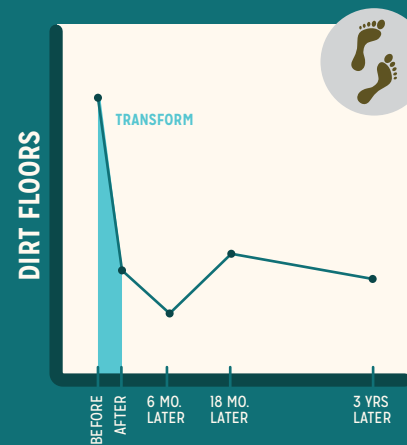
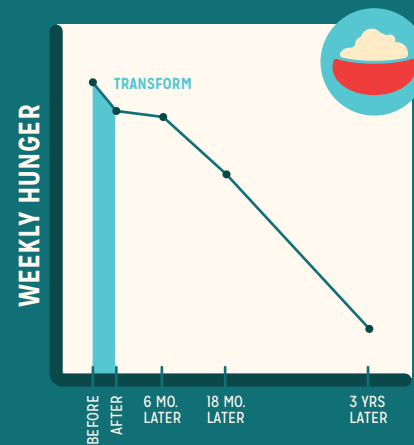
POSITIVE CHANGE
AMONG THE ULTRAPOOR
AFTER TRANSFORM



TRANSFORM KEEPS ON WORKING

Surveys from three years
after the conclusion of
the *Transform* program
show that most of these
improvements continue.
In some cases there
are further dramatic
improvements.

LONG-TERM IMPACT



JUMPSTART KINDERGARTENS & ELEMENTARY SCHOLARSHIPS

Among the country's poorest 30%,
40.2% never graduated from
elementary school.

In some communities, ICM faces high numbers of educationally at-risk children. This is due to many reasons—public schools are too far away, families cannot afford public school fees, or there is a lack of understanding about the importance of education.



COST PER JUMPSTART
KINDERGARTEN PER YEAR
US\$8,000 / HK\$60,000 / PHP350,000

2014–2015:



95

JUMPSTARTS



3,048

STUDENTS



5,574

SCHOLARS

To help the poorest families overcome these problems, ICM runs *Jumpstart* kindergartens in low-income neighborhoods. Each dual-stream kindergarten caters to 30–40 of the most vulnerable children in each community. We help our young learners develop the academic skills, self-discipline and attitudes they need to excel as they move up into public school first grade. Without *Jumpstart*, these children would struggle in public school or may not attend at all. With *Jumpstart*, these ultrapoor children often become the strongest students in their public school classrooms.

Students get much more than education, however. Low teacher/student ratios ensure students get personalized attention and support. Daily hot meals, medical checks, school uniforms, backpacks and school supplies are standard in every *Jumpstart* kindergarten. Parents of all *Jumpstart* students also learn new skills for creating income, decreasing illness and improving home life by participating in ICM's four-month *Transform* capacity building course. In the 2013/14 school year, 2,671 students graduated from 90 ICM *Jumpstart* kindergartens.

By March 2015, over 15,000 children will have graduated from an ICM kindergarten, and the vast majority now continue their education in public schools.

ICM provides elementary scholarships to *Jumpstart* graduates whose families cannot afford the cost of local public school. ICM Scholars receive support to help cover the hidden costs of public school.

**Each extra year of school
decreases the chances a child
will spend his or her life in poverty.**



DISASTER RELIEF

On November 8, 2013, the Philippines was hit by super-typhoon Haiyan, declared the strongest typhoon ever to make landfall. This disaster occurred just weeks after Bohol was shaken by a 7.2 earthquake, the strongest felt in the Visayas and Mindanao in the last 23 years.



Messiah Baptist Church after Haiyan (left) and after rebuilding (right)

Until 2013, ICM had never run a full-scale disaster relief effort. But with eight provinces served by ICM suffering serious damage from Haiyan and the earthquake, we launched a three-phase relief strategy:

SHORT-TERM

- **2.4 MILLION** meals delivered in ICM's operating areas
- **1.1 MILLION** meals given to partner charities
- **22,322 FAMILIES** received relief goods in the first eight weeks post disasters

MID-TERM

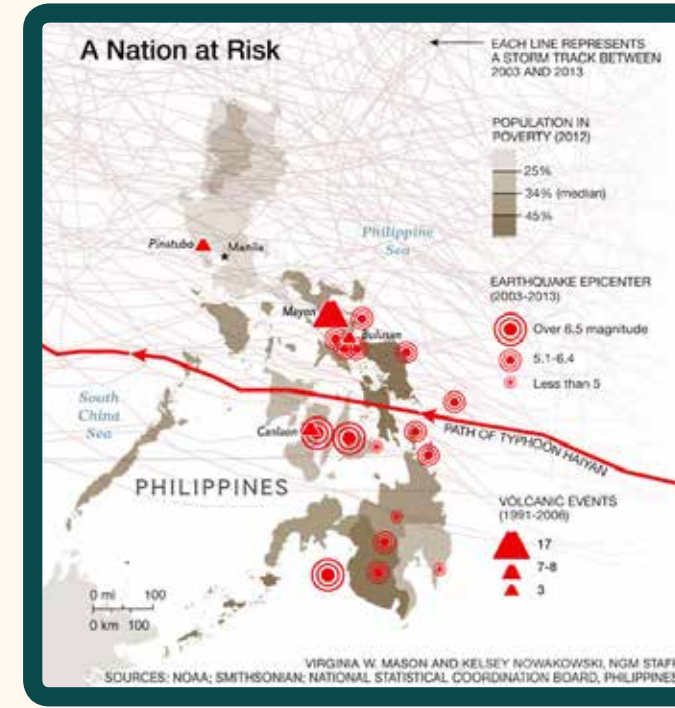
- **451 CHURCH BUILDINGS** rebuilt
- **16,113 BARS OF SOAP** distributed to help fight the spread of disease
- **4,396 SOLAR LIGHTS** provided (for electricity as well as light)

LONG-TERM

- **242 DISASTER-AFFECTED COMMUNITIES** are participating in ICM's capacity building *Transform* program—increasing resilience and strengthening support networks of 8,954 families.

Preparing for Future Disasters

For the past seven years, the Philippines has ranked in the top three countries in the world for the number of natural disasters. Fully exposed to the Western Pacific with the warmest ocean temperatures in the world, the island nation averages 20 typhoons every year. The Philippine archipelago also has 22 active volcanoes and is located on the Pacific Ring of Fire, the source of 90% of the world's earthquakes. In addition to natural disasters, fires are the most costly preventable emergencies in the Philippines.



THIS DIAGRAM SHOWS THE EXTREME NUMBER OF TYPHOONS EXPERIENCED ON THE ARCHIPELAGO IN THE LAST DECADE.



ICM is undertaking two initiatives to equip the poor to better respond to inevitable future disasters.

Staying Prepared

ICM is partnering with Tearfund UK to train thousands of local pastors across the Visayas and Mindanao who will in turn train nearly one million family members from their communities in disaster preparation strategies. Knowing where to go and what to do when the next disaster strikes can mean the difference between life and death.

Staying Connected

ICM is developing a cellphone "Pastor Information Network" (PIN) that will enable real-time data collection on disaster impact across wide regions of the Philippines. In larger disasters, this information will help the international development community to target response to areas of most need.



“*Thrive* is a safe place of downloading our heartaches and troubles and uploading strength and encouragement. We leave recharged to serve.”

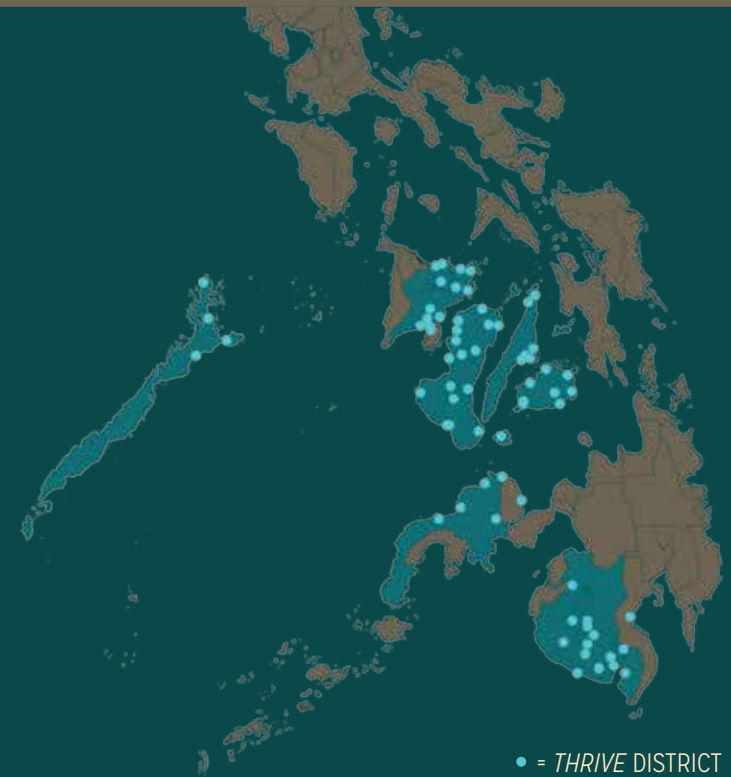
— Pastor from District 4 in Koronadal

THRIVE NETWORK

ICM's wide reach is made possible through partnerships with nearly 5,000 slum churches across the Visayas and Mindanao. Our partner pastors understand the hardships and challenges of being poor because they live in the slums themselves. Driven by a compassionate commitment to serve, these dedicated men and women volunteer their time and the use of their meeting places for ICM's education programs. This unique distribution network eliminates the need for ICM to employ social workers in each community served.

ICM supports our partner pastors, who are critical to our success, with monthly day-long training seminars we call “*Thrive*.” Encouraging these community leaders for more effective, long-term service, *Thrive* builds up pastors with leadership and ministry skills training, peer mentoring groups, professional association membership, personal health assessments, health training and a resource library.

Pastors from within the *Thrive* network are encouraged to apply for ICM programs in their communities. Once selected, pastors host and help facilitate the four-month *Transform*, or the ten-month *Jumpstart* kindergarten in their meeting venue. When the programs come to an end the pastor remains in the community and continues to lead and inspire program participants to continue to implement all that they have learned.



ICM's monthly *Thrive* meetings are held in 68 locations (and expanding) in the Visayas and Mindanao. Average attendance at each district *Thrive* meeting is between 60 and 100 pastors.



VISION FOR THE FUTURE






ICM has grown tremendously, reaching more than half a million people in the last few years.

ICM aspires to bring transformational services to every political subdivision in the Visayas and Mindanao by our 30th birthday in 2022. This will allow us to reach nearly three million family members living in subsistence over the next decade. Servicing this expanded area would require an annual budget of about US\$30 million (PHP1.3 billion).

To achieve these goals, ICM has developed a ten-year plan, which includes:

-  Adding two new operational bases each year
-  Implementing more than 2,000 community-based programs per year by the end of the decade
-  Achieving a 16% compounded annual growth rate
-  Defining strong leadership to steer this growth, expand leadership training for existing staff, and enhance human resources support for organizational growth
-  Building a sustainable donor strategy by expanding into key funding markets (USA, the Philippines, Australia and the UK) and using this as a springboard to attract public funding

During this ten-year timeframe, we intend to expand our impact in five dimensions:

-  **WIDER** Increasing ICM's reach to more areas by adding new operational bases
-  **DEEPER** Adding new diagnostic and treatment tools to our existing participants
-  **BROADER** Expanding ICM's services to the entire community and not just to 37 families in each community
-  **LONGER** Extending ICM's impact to our alumni through microsavings, health and livelihood
-  **FULLER** Enhancing support to non-program communities throughout the ICM network

We are excited about the opportunities that lie ahead. We believe we have a realistic chance to break the cycle of despair for millions of ultrapoor Filipinos.

PHILIPPINE STAFF

The work of ICM is made possible by our team of 456 Filipinos serving 15 provinces from 10 bases of operation in the Visayas and Mindanao.



AREA HEADS

Danilo Mijares

Negros Occidental



Minierva Lahaylahay

Bohol



Primo Sistual

Cebu



John Enguana

Zamboanga Del Norte



Lilian Bardinas

Negros Oriental



Evren Managuit

General Santos



Samuel Templado

Iloilo



Jonathan Sanchez

Koronadal



Annie Tapuz

Palawan



Hernan Araguas

Capiz



LEADERSHIP

Manila Management Team



Jojo Lacanilao
Chief Engagement Officer



Daniel Mayhugh
Deputy Chief Operations Officer



Herman Moldez
Chief Training Officer



Ishmael Ordonez
Chief Administrative Officer



Carol Roa
Chief Advancement Officer



Michael Sison
Chief Financial Officer

Manila Support Team



Marlon Roldan
Area Head Mentor



John Enguana
Chair of ICMFI

Hong Kong Leadership



Peter Maize
Executive Director



Deanna Sutherland
Creative Director



David Dickhudt
Deputy Executive Director

Manila Operations Team



Christine Ajoc
Director of Livelihood



Jacqueline Banasing
Director of Education




Edith Bayubay
Director of Values




Mindy Gill
Director of Health




Peter Nitschke
Director of Transform



Peter Fry
Director of Donor Relations




Carrie Chen
Director of Donor Relations, Strategy




Jennifer Fong
Senior Advisor, Donor Relations




Cherry Ho
Director of Marketing & Communications




Lincoln Lau
Director of Research



Madalena Santos
Director of Donor Services



Nika Shum
Director of Strategic Finance



Beth Uy
Director of Strategy

INTERNATIONAL BOARD OF DIRECTORS

ICM's highly engaged board of directors provides strategic direction and development oversight.



David Sutherland
Chairman of ICM Board
Former Chief Financial Officer, Morgan Stanley Asia



Andrew Ostrognai
Vice Chairman of ICM Board
Managing Partner, Debevoise & Plimpton, LLP



Charles Caldwell
Director, Human Resources, English Schools Foundation



Khoon Tsen Kuok
Vice President-Projects, Shangri-la International Hotel Management LTD



Lily Ng
Director, Typhoon Consulting



Malcolm Wood
Executive Director, Morgan Stanley Wealth Management, Australia



Jovi Zalamea
Executive Director, Goldman Sachs

BOARD OF ADVISORS

ICM benefits from the generous counsel of a wide range of professionals. Members of the Board of Advisors are committed to assist ICM with their wisdom and due diligence.

HONG KONG

Greg Anderson
Nick & Terri Appel
Michael & Entela Benz
Stephen & Pam Birkett
Michael & Anne Sawyer Birley
Augie Cheh & Maya Furumoto
Tim Chen
Jonathan & Dorothy Cheng
Mario & Christine Damo
Colin & Julie Farrell
Lyn & Teresa Fox
Hans Christoph & Cynthia Fuchs

Marc & Nadia Geary
Aaron Goach & Johanna Chua
Paul & Ronna Heffner
Dennis & Guangjie Hopton
Nicholas & Weng-Yee Kee
Daphne Kuok
Hubert & Joyce Lem
David & Jeannie Liao
David & Lillian Lin
Julian & Pauline Marland
Mac & Jane Overton
Ramon & Vicki Maronilla

Bill & Shannon Ng
Nick & Jaclyn Norris
Michael & Patricia Openshaw
Mac & Jane Overton
Roderic & Rose Sage
Carmen Schiffmann
Mike & Ting Small
Homer Sun & Min-yee Teh
Judy Vas
Laetitia Yu

SYDNEY

Keith & Coralie Crews
Nick Foord
Don & Louise Hayman
John & Morag Montgomery
Daniel & Ruth Spiritosanto
Verity Thomson

MANILA

Bong & Maribel Consing
Felix & Angeline Fiechter
Dennis & Aissa Montecillo
Joel & Stella Schapero
Noel & Marilyn Tan

UNITED STATES

Bruce & Karen Haldors
Matthew Mrozinski & Gina Hertel

James & Suzanne Jesse
Randy & Sandy Wilcox

2013-14 ACTUAL FINANCIAL RESULTS

Year ending May 31, 2014 (in ‘000s)

	US Dollars US\$	HK Dollars HK\$	Philippine Peso PHP	%	Notes: In 2009-10, ICM reached 50k people, increasing to 120k people last year. In 2014-15, ICM intends to reach 170k people, a 43% increase compared to last year and a 241% increased impact compared to five years ago. In 2013-14, ICM’s budget was US\$6.4M and our actual expenses were US\$7.8M. This 22% increase over budget was primarily due to disaster response after the Bohol earthquake and Typhoon Haiyan.
TRANSFORM	2,861	22,258	120,191	36%	
FEEDING	1,607	12,506	67,534		
VHL/MCO	1,254	9,751	52,657		
JUMPSTART	1,477	11,491	62,051	19%	
KINDERGARTENS	820	6,378	34,439		
VHL FOR PARENTS	185	1,438	7,763		
SCHOLARSHIPS	472	3,676	19,849		
PROGRAM DEVELOPMENT	831	6,464	34,904	11%	
MERCY	473	3,676	19,853	6%	
SUPPORT	772	6,004	32,420	10%	
CAPITAL (VEHICLES, OFFICE)	168	1,308	7,065	2%	
DISASTER RELIEF	1,244	9,679	52,266	16%	
TOTAL BUDGET	US\$ 7,825	HK\$ 60,880	PHP 328,750	100%	

These pages consolidate the results of two ICM Philippine charities (ICM Foundation Inc. and ICM Manila Inc.) as well as certain costs incurred overseas that relate directly to Philippine operations. These pages exclude other costs from Hong Kong and the USA. Non-Philippine costs are supported by designated donations (including banquet tables, donations from the Board of Directors and a portion of Springboard donations), allowing virtually all other donations to go straight to the Philippines.

2014-15 BUDGET

Year ending May 31, 2015 (in ‘000s)

	US Dollars US\$	HK Dollars HK\$	Philippine Peso PHP	%	Notes: In 2014-15, ICM’s budget is US\$10.4M, a 33% increase compared to last year’s actual expenses. This increased budget is attributable to operational expansion (US\$0.6M), disaster preparedness (US\$0.8M) and donated goods (US\$1.2M). The value of donated goods in 2013-14 was US\$2.8M, which increased to US\$4M in 2014-15. ICM substantially increased the size of its operations while reducing support expenses from 10% to 7% of overall expenses.
TRANSFORM	4,662	36,132	200,531	45%	
FEEDING	2,624	20,333	112,849		
VHL	2,039	15,799	87,682		
JUMPSTART	2,278	17,653	97,979	22%	
KINDERGARTENS	1,157	8,967	49,767		
VHL FOR PARENTS	273	2,117	11,752		
SCHOLARSHIPS	848	6,569	36,460		
PROGRAM DEVELOPMENT	1,097	8,503	47,191	11%	
MERCY	337	2,613	14,503	3%	
SUPPORT	771	5,977	33,173	7%	
CAPITAL (VEHICLES, OFFICE)	128	990	5,494	1%	
DISASTER RELIEF/PREPAREDNESS	1,121	8,688	48,221	11%	
TOTAL BUDGET	US\$ 10,394	HK\$ 80,557	PHP 447,092	100%	

ICM’s financial statements in the Philippines are audited by SGV & Co, the largest accounting firm in the Philippines, an affiliate of Ernst & Young LLP. All of ICM’s audited financial statements from the Philippines, Hong Kong and the USA are available on request. ICM’s books are open to our donors. Any questions about our finances? Just ask.

Exchange Rates:
2013-14: US\$1 = HK\$7.78 = PHP42
2014-15: US\$1 = HK\$7.75 = PHP43

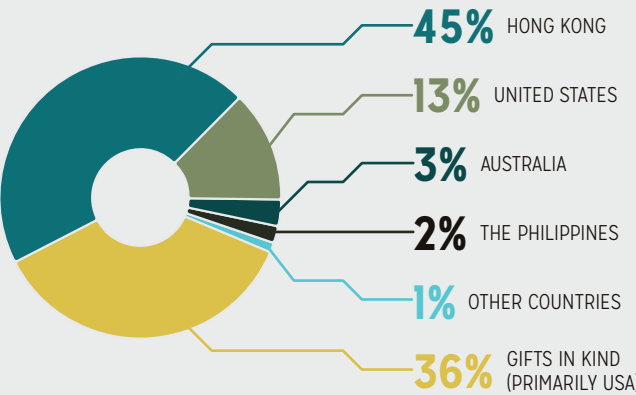
PARTNER PROFILE

ICM is generously supported by a wide range of donors from different countries. While Hong Kong remains the primary ICM donor demographic (accounting for 70% of cash donations), US foundations (13% of cash donations) and US individuals (8% of cash donations) are growing. Awareness and support from donors in Australia, the Philippines, the UK and Canada is growing.

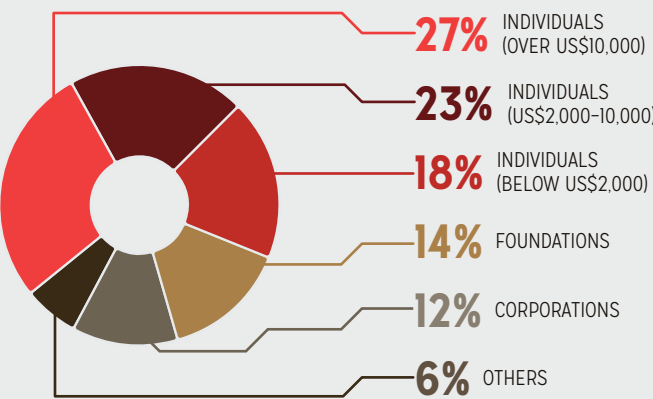
In-Kind Partners

An important part of ICM’s work is our ability to provide the poor with nutritional food and other essential resources. This is possible due to our partnerships with other nonprofit organizations that share our values and vision. In 2013–14, **Feed My Starving Children, Kids Against Hunger, and Orphan Grain Train** together donated 47 containers of food, a total of 2.2 million packages of protein and micronutrient fortified dehydrated food representing 13.1 million nutritious meals for the poor. **Convoy of Hope** donated 15,000 pairs of shoes. **Soap Cycling** donated 330,000 bars of soap. **Crossroads Foundation** and **A Child’s Hope** also donated various household and relief goods after Typhoon Haiyan. **Sulpicio Lines** partners with ICM by donating free domestic shipping within the Philippines.

Donation Breakdown by Country



Cash Donation Breakdown by Source



GIVING FORM

Name: _____ Mr / Mrs / Ms

Organization Name (if applicable): _____

Mailing Address: _____

Email Address: _____ Contact Number: _____

Please use my donation to support:

☐ **WHERE MOST NEEDED** ☐ One-Time ☐ Monthly = _____

☐ **TRANSFORM PROGRAM** (four-month VHL, helps nearly 200 family members)
NO. OF COMMUNITIES: _____ X US\$2,000 / HK\$15,000 / PHP85,000 = _____

☐ **TRANSFORM 600** (four-month VHL, helps nearly 600 family members)
NO. T600: _____ X US\$6,000 / HK\$45,000 / PHP250,000 = _____

☐ **JUMPSTART KINDERGARTEN** (Transform + kindergarten for 30–40 children)
NO. OF KINDERGARTENS: _____ X US\$8,000 / HK\$60,000 / PHP350,000 = _____
Preferred kindergarten name/s: _____

☐ **MEDICAL FUND** (medical treatment fund)
NO. OF FUNDS: _____ X US\$3,000 / HK\$24,000 / PHP125,000 = _____

GIVING FORM

I/We would like to pay by:

☐ CASH

☐ BANK TRANSFER (Please email give@caremin.com for bank details/autopay form)

☐ CHECK

Check Number: _____ Bank: _____

Please make payable to:

Hong Kong Residents: “International Care Ministries Ltd.” (HK tax receipts) or
“Friends of Hong Kong Charities, Inc. (HK and US tax receipts, HK\$ or US\$ amounts)

USA Residents: “International Care Ministries”

Philippines Residents: “International Care Ministries Foundation, Inc.”

☐ CREDIT CARD

☐ ONLINE (www.caremin.com/donate)

Note: ICM is charged 3% to 4.35% to process credit cards. ☐ Yes

Card Type: ☐ Visa ☐ MasterCard ☐ American Express Would you like to add this fee to your donation? ☐ No

Credit Card Number: _____ Expiry Date: _____ Validation Code: _____

Name on Card: _____

Complete Billing Address: _____

Cardholder’s Signature: _____

☐ STOCK/MUTUAL FUND (US tax receipts only) | Fidelity Investment Account No. Z50135984, DTC Code: 0226

☐ MY COMPANY WILL MATCH MY GIFT

Please send this form, together with your payment, to any of the addresses below. You may also email the above information to give@caremin.com:

Hong Kong: ICM, GPO Box 2089, Central **USA:** ICM, PO Box 2146, La Plata, MD 20646

Philippines: ICM, Antel Global Corporate Center, Unit 3203, Julia Vargas Avenue, Pasig City, Metro Manila

ICM partners with Global Development Group in Australia, with Stewardship in the UK, and with TGCF in Canada to process tax deductible donations. For donations requiring tax-deductible receipts in these countries, please email us at give@caremin.com for details on how to give.

ICM, MY CHARITY

ICM hosted 50 trips this year, allowing donors to connect to those they help.



Allen & Overy (Hong Kong)



Lancashire (UK)



Kellett School (Hong Kong)



McLean Bible Church (US)



“Every Peso ICM receives is spent wisely and judiciously to provide a lasting benefit to people who, previously, had little to look forward to.”
– Roderic & Rose Sage



“ICM is one of the most professionally managed and transparent charitable organizations that I know. The ICM leadership, staff and pastors are equally inspiring and are the reason for their success after 20 years.”
– Cynthia Fuchs

Special thanks to: Photographers: Erin Fry, Michal & Louise Joachimowski, David McIntyre, Brian Yen • Graphic Designer: Jenn Youmans



caremin.com



info@caremin.com



caremin.com/blog



facebook.com/internationalcareministries



[@ICMnews](https://twitter.com/ICMnews)



vimeo.com/intlcareministries



ICM is a registered charity in the Philippines, Hong Kong and the United States.

ICM partners with Global Development Group in Australia, with Stewardship in the UK, and with TGCF in Canada to process tax deductible donations.

HONG KONG

21/E, Siu On Building, 243 Des Voeux Road West, Sai Ying Pun, Hong Kong (Phone: +852-3470-3009)

PHILIPPINES

Unit 3203, Antel Global Corporate Center, Julia Vargas Avenue, Pasig City (Phone: +632-571-6975)

UNITED STATES

PO Box 2146, La Plata, MD 20646

AUSTRALIA

20 Parklands Ave, Lane Cove, Sydney 2066

UNITED KINGDOM

23 Latimer Road, Headington, Oxfordshire OX3 7PG