



International Care Ministries  
2013-14 ANNUAL REPORT

INTERNATIONAL CARE MINISTRIES (ICM)

has been serving the poor in the Philippines since 1992.

At ICM, we believe that no one should live in abject poverty. With the right support, the right training and the right resources, the bondages of poverty can be broken.

In the last few years, ICM has reached nearly a **half million ultrapoor people** with life-changing, community-based, holistic education. Our programs create measurable improvement in families and whole regions across the central and southern Philippines. This wide impact is possible due to ICM’s unique approach of partnering with the existing infrastructure of local churches found in most Philippine slum communities.

After our four-month Transform program, ICM participants experience:

- 34% increase in household income
- 13% decrease in serious illnesses
- 53% reduction in reported physical abuse in homes

ICM inspires hope and provides help to transform lives.



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The **PHILIPPINES** is the 12th most populated country in the world with a total population of **92 million**.

**26 million people** in the Philippines (28%) live in poverty on less than **US\$1.22** per day.

Approximately **8 million Filipinos** (9%) live in ultrapoverty on less than **US\$0.50** per day.

These are the people ICM helps -- those in ultrapoverty who do not have enough food to feed their families, do not have adequate shelter, and cannot afford medicine for their sick children.

## AREAS OF OPERATION

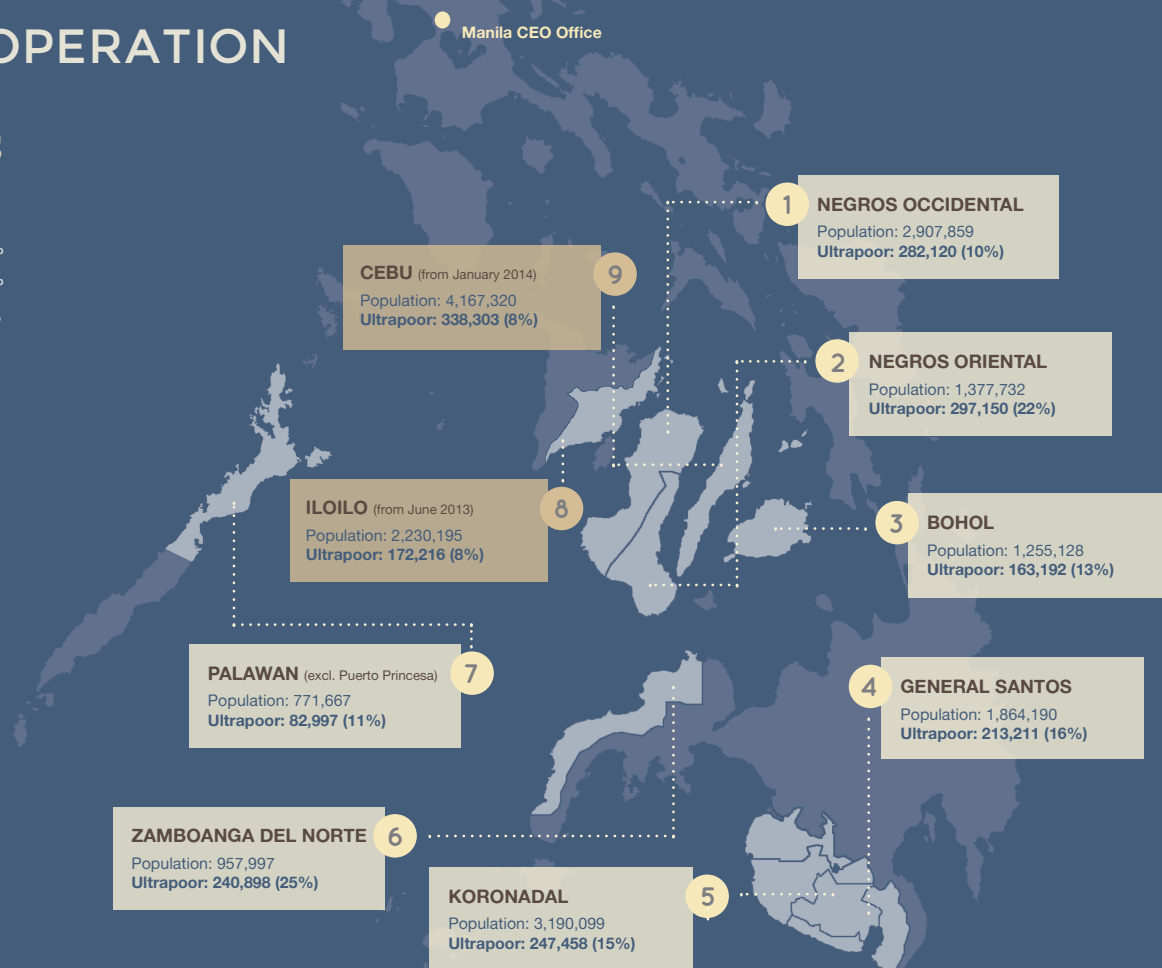
### OUR PROVINCES


(not counting Cebu and Iloilo)

Total Population	10,185,145
Poverty	4,258,874 42%
Subsistence	2,312,161 23%
<b>Ultrapoor</b>	<b>1,526,026 15%</b>

Family Members  
benefitting from  
ICM Programs:

2009-10	50,031
2010-11	66,109
2011-12	98,830
2012-13	102,252
2013-14 projected	118,050
<b>TOTAL</b>	<b>435,272</b>
<b>28% OF ULTRAPOOR</b>	





## Meet Angelo.

Angelo lives in Bacolod in a small house made of bamboo and plastic sacks.

He is seven years old and lives with his parents and eleven siblings.

Perlita, Angelo's mom, makes US\$2.50 each day selling mussels bottled in vinegar. His dad is a tricycle driver who earns about US\$3.50 per day.

That's about US\$0.46 per person per day.

Angelo lives in ultrapoverty.

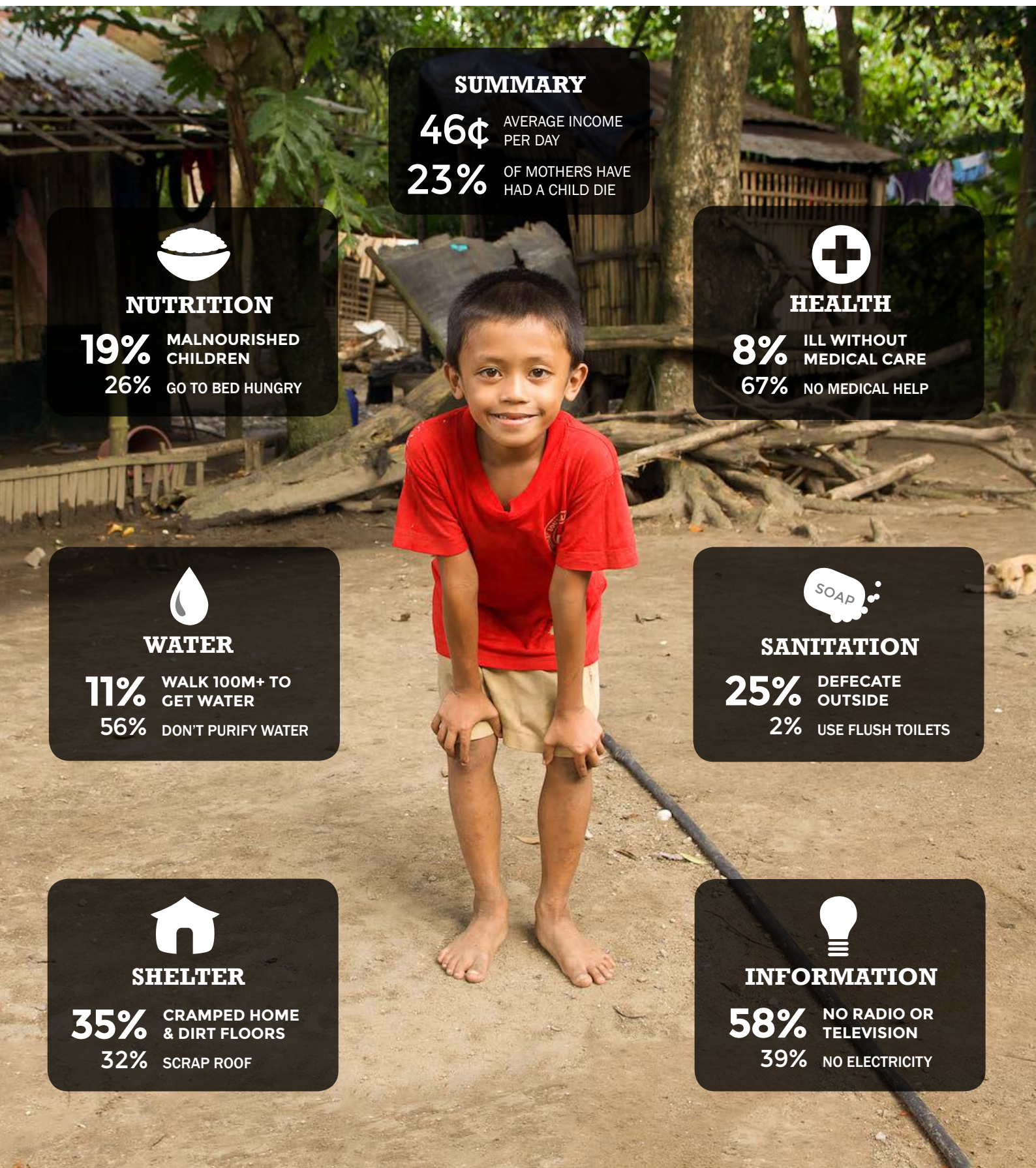
# Living on less than US\$0.50 a day

ICM helps children like Angelo (and their whole families).

ICM uses a poverty scorecard to select participants, and this discipline ensures that we are reaching families with the greatest need. Since 2010, we have collected 12 million data points from pre- and post-program surveys. This amount of data gives ICM an unparalleled ability to measure impact and improve effectiveness.

The average ICM participant earns just US\$0.46 per day.

But what does ultrapoverty mean for a child like Angelo? Children don't know how much money their parents earn. UNICEF measures children who are deprived of basic human necessities. The first line of the numbers below show ICM kids who fall below each UNICEF standard. 58% experience at least two of these deprivations, and 35% experience at least three.



## Meet Perlita, Angelo's mom.

Perlita dropped out of school at the age of 12 because she had to earn money to help her siblings. Now she cares for her own family of twelve children.

Perlita rises early to start her endless chores. She spends hours each day washing clothes by hand. She collects firewood for cooking.

In the afternoons she carries a child on her hip while she sells products to neighbors kilometers away.

Perlita goes to bed late every night, sometimes hungry, so her kids have enough to eat.

Perlita says, "I will do anything for my children."



## The Key to Transformation

At ICM, we believe that no one should live in abject poverty.

Helping kids like Angelo starts with strengthening those that care for them – their mothers. In the Philippines, mothers are usually the primary caretakers who provide for the physical, emotional and spiritual development of their children. They are the providers of fuel and water for their homes. They manage household health, hygiene and nutrition. Helping Angelo, then, starts with helping his mother. When you build a woman's capacity to better provide for her children, you become a catalyst for change in entire families.

Every year ICM works one-on-one with mothers and fathers from more than 20,000 households, positively impacting more than 100,000 family members.

ICM's **Transform Program** delivers the right *support*, the right *training* and the right *resources* to unlock the bondages of poverty.



# Transformation starts with the Right Support



Helping mothers starts with the right support. When you live in ultrapoverty, knowing you are not alone makes all the difference. By strengthening the social networks of the poor, ICM creates avenues for positive change.

*"There is a high potential pay-off to the poor from participating in local associations... Social capital reduces the probability of being poor."*

- Asian Development Bank

## Community Support

ICM partners with pastors and volunteers from local churches found in slums across the Philippines. These local partners, who are the linchpin of our programs, come alongside ICM families to provide ongoing support and encouragement essential for change. As the pastor, the volunteers and the participants gather for the weekly Transform meeting, they become a community of support for each other as they learn and grow. There is great significance in knowing there are people who care.

## ICM Health and Livelihood Trainers

ICM's devoted teams of health and livelihood trainers stand with the poor as they embrace change. As peers who understand the hardships of slum life, ICM staff members are able to engage participants in transformational education in a non-threatening, interactive and supportive way. ICM has more than fifty health and livelihood teams that go out to the slums every day.

Every year, ICM is able to positively impact the lives of nearly 100,000 children, women and men. This wide reach is only possible due to our network of 4,200 partner pastors who are driven by a compassionate commitment to improve the wellbeing of those living around them.



# Transformation starts with...

## The Right Training: VHL

The cornerstone of ICM's strategic program is our VHL Curriculum, which stands for Values, Health and Livelihood. This 16-week hands-on training course teaches life skills for stronger relationships, improved problem-solving and greater family wellbeing. The training is designed for semi-literate adult learners and utilizes interactive group activities to engage participants to create positive long-term change.

Delivered in a community of support and encouragement, this combination of training and resources leads to sustainable new habits that result in increased wellbeing for the entire family.

## The Right Resources

But training alone isn't enough. Those living in ultrapoverty often lack the most basic of assets needed for their climb out of poverty. Therefore, in addition to essential training, ICM also provides resources needed to kick-start improvements in their relationships, health practices and economic opportunities.

### VALUES



### HEALTH



### LIVELIHOOD



## VALUES

### The Right Training

ICM's values curriculum helps people who have lived their whole lives in poverty to overcome the underlying attitudes of inferiority and passivity that hold them back. It builds self-esteem and promotes strong character development that leads to healthier relationships and greater respect for others. It presents a Biblical worldview for consideration that encourages love, forgiveness, grace, perseverance and patience. The ICM values curriculum is taught by the local pastor and is encouraged but not required.

### The Right Resources

#### Participation in Community Groups

In the climb out of poverty, being a part of a social network is key. In addition to the social capital gained through participation in the VHL training itself, participants are invited to become a part of the host community church events and meetings. This supportive network fosters hope.

#### Appropriate Documentation

Children born to unwed parents are not automatically granted birth certificates. Many government services (including education) require a birth certificate. Therefore, ICM helps participants through the challenging process of obtaining marriage and birth certificates.



# HEALTH

## The Right Training

Due to no fault of their own, those living in ultrapoverty often lack basic health information that could significantly improve their families. Developed by ICM medical professionals, the interactive lessons address specific health issues common to the poor of the Philippines. The ICM health curriculum covers essential health topics such as

- Hygiene
- Sanitation
- Nutrition
- Family planning
- STDs
- Childhood development
- Injury prevention
- Infectious diseases
- Diarrhea prevention

**Sanitation:** After Transform training, **61%** of ICM participants used solar disinfection to purify their water and **37%** used tippy taps for handwashing.

## The Right Resources

### Community Based Health Services

Inevitably, people in poverty live with treatable medical conditions because they lack the resources to seek appropriate medical care. ICM teaches participants to identify common health issues and provides medical care. Last year ICM treated more than **5,000** patients in its Care Clinics.

**Deworming:** Deworming is one of the most important practices for children in poverty. Intestinal worm infections aggravate conditions such as anemia and cause malnutrition. ICM provided deworming medication to **18,537** participants in 2012-13.

**Tuberculosis:** All participants and their families are screened for tuberculosis and possible cases are referred to the local health services for diagnosis and treatment.

**Treatment Packages:** Participants and their families are screened for the common health issues covered in the training material. Issue-specific treatment packages containing health education materials, medication, soap, fortified food and care checklist are provided as necessary. ICM medical staff members supervise the patients who receive packages until problems are resolved. New treatment packages continue to be developed every year.

- Diarrhea and Dehydration
- Pregnancy and Childbirth
- Malnutrition
- Skin problems (being developed)

### Health Safety Net: Special Medical Cases

One medical crisis in a family can wipe out years of progress in their fight against poverty. Participants with medical conditions requiring specialized treatment are referred to ICM's Special Medical Case program. As a "safety net" for the poor, indigent patients receive assistance in securing appropriate treatment at little or low cost.

In 2012-13, ICM helped **2,005** patients to receive medical procedures they couldn't afford.



<b>SODIS</b> Exposure to the sun (2 days) either by heating the water or ultraviolet radiation, kills germs.	
<b>BOIL</b> Boiling water vigorously for atleast 1 minute.	
<b>FILTRATION</b> Filtration at family level or at a treatmentworks. Slow Sand Filtration is preferred for disinfection.	
<b>CHLORINATION</b> Chlorination with liquid bleach, powder, or chlorine. Most commonly used disinfectant which can remain effective in water after application. Applied 0.5 - 1.0 mg/L.	

WAYS OF TREATING DRINKING WATER



# HEALTH

## Nutrition

Childhood malnutrition is a serious problem among those living in ultrapovertry. Among the children entering ICM programs:

- **7% are severely malnourished (9x increased chance of mortality)**
- **12% are wasted (4x increased chance of mortality)**

ICM addresses this serious concern with a two-fold approach.

**Training:** Participants are taught the importance of good nutrition, especially during the first five years of a child's development. They are taught which foods are the best for providing important vitamins and minerals needed for growing healthy and strong. Participants also learn the mechanics of home-based vegetable production so they can grow their own food.

**Resources:** ICM provides participating families with three packages of a fortified nutritional blended food mix each week. Each "nutripack" contains six meals, which are prepared at home.

In 2012-13, ICM studied the nutrition impact of this food on over 1,500 children (ages 6-60 months) in the Transform program. At the end of the 16-week program, over two-thirds of the severely wasted children recovered to healthy weight with an average weight gain of 2.2kg. Extrapolating these results, **last year ICM's Transform program brought nearly 1,500 malnourished children to normal weight.**

**Safety Net - Home Based Feeding:** ICM has an additional home based feeding program for malnourished children who don't respond to the normal course of the Transform program. These families receive ten nutripacks each week to cook at home and serve daily to their at-risk children. Under this program, approximately 90% of severely wasted children reached their target weight gain of 20% by the end of Transform.

ICM partners with **Feed My Starving Children, Kids Against Hunger and Orphan Grain Train** who provide the anti-malnutrition food distributed through our programs. More than six million meals were delivered to needy families in 2012-13.



**ARJAY** (20 months old)

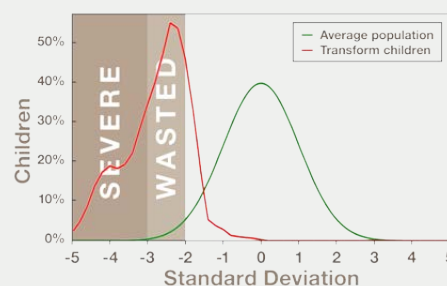
Before: Severely wasted 6.6 kg (14.5 lbs)  
After: Normal 9 kg (20 lbs)

**JOSHUA** (24 months old)

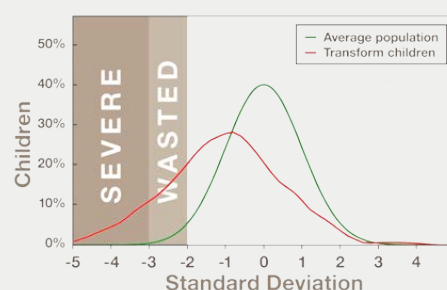
Before: Severely wasted 5.9 kg (13 lbs)  
After: Slightly below normal 7.3 kg (16.1 lbs)

These charts show the distribution of wasting scores (weight-for-height) of children in ICM's programs.

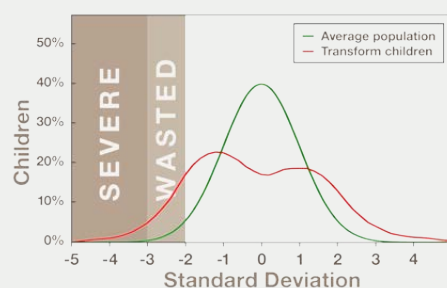
### Before ICM



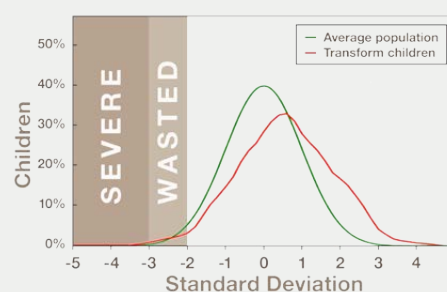
### After Transform



### After Home Based Feeding



### Two Years Later



At the end of Transform, 67% of malnourished children have reached normal weight.

Supplemental home based feeding brings 90% of children to normal weight.

Two years after program completion, almost all children maintain or improve their weight.

# LIVELIHOOD

## The Right Training

The biggest challenge facing the poor is dependable income. ICM's hands-on livelihood curriculum prepares learners for new income opportunities to support their families. The curriculum starts with identifying which ICM-developed livelihood solutions will have the best impact in their communities. Building on this foundation, participants then learn the dynamics of running a small business of their own.

## The Right Resources

### Family and Community Gardens

ICM provides training and seeds for organic gardening (container and in-ground). Participants learn daily disciplines required for organic gardening and the rewards of deferred gratification. In addition to improving household nutrition, the excess produce can be sold at a profit. Among ICM's VHL families, 29% established a sustainable vegetable garden.

### Business-in-a-Box

ICM has developed simple and effective small business modules for the ultrapoor, including food production, cleaning product sales, and ornamental plant sales. An interactive matching process is used to identify the most appropriate livelihood options for each community. Last year, ICM participants sold 7,729 kits of snack products and 44,494 kits of cleaning products.

*With a grant from the Weekley Foundation, ICM is developing 23 new business-in-a-box opportunities for ultrapoor families.*

### Microloans

Most participants lack the start-up capital to test their entrepreneurial skills. ICM provides non-cash, non-interest-bearing microloans to allow new entrepreneurs a hand at a variety of small businesses. Success at repayment of these loans reinforces new skills, increases self-confidence and encourages growth of the young businesses. To give participants experience in business, ICM made 53,223 extremely small microloans with no interest. The average loan amount was US\$0.85 with a repayment rate of 88%.

### Savings Groups

ICM realizes that microloans are only a starting place so participants are also challenged to start community based savings and loan groups. Each group member saves one Peso per day (US\$0.02). Participants quickly learn how beneficial it is to have access to savings and loans. Studies demonstrate that these types of savings groups increase food security, livestock and social capital.

*Savings groups were introduced to ICM's Transform in October 2012. During that successful pilot project, 1,996 people joined a savings group. We expect many more participants to join a savings group in the years ahead.*





## Transform

We call this program “Transform” because that’s the goal – life transformation. Transform brings together the right support, the right training and the right resources to unlock the bondages of poverty.

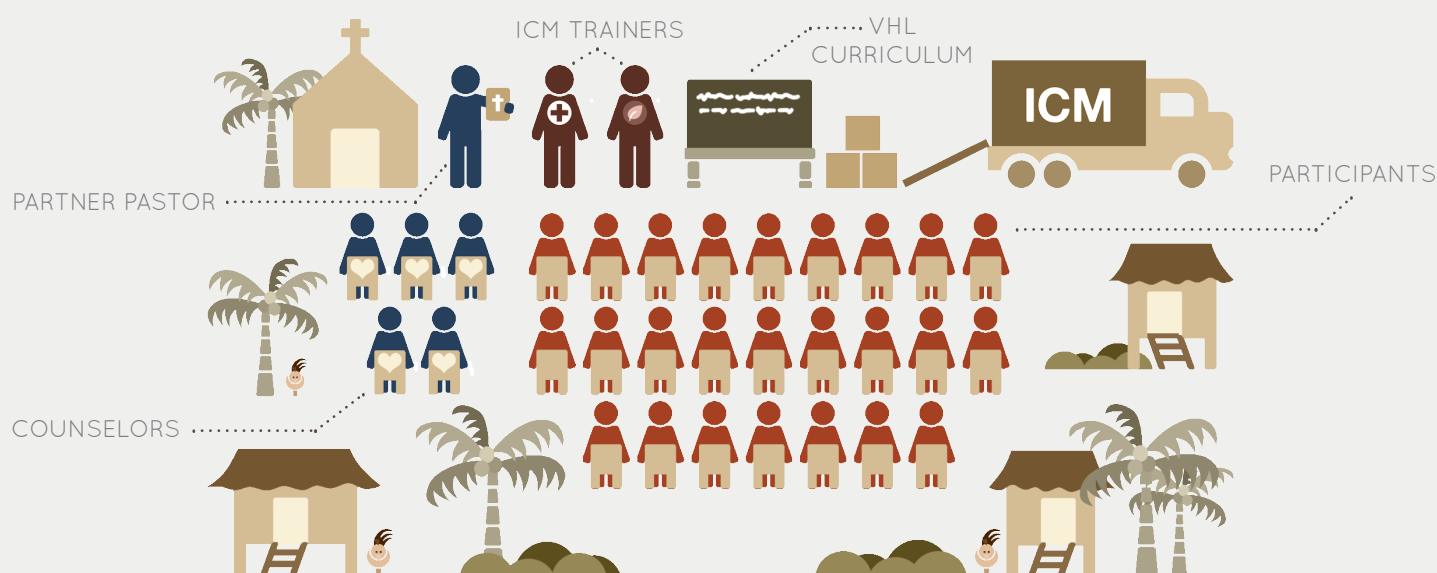
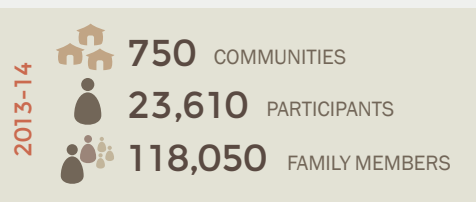
So how does it work? The partner pastor invites twenty-five people, like Angelo’s mom, from the most vulnerable households in the community to join the weekly Values, Health and Livelihood (VHL) training course. ICM trainers lead the VHL lessons and distribute

resources. Five volunteer “counselors” from the host church also join the group to offer one-on-one support and encouragement to participants. During the week, participants encourage one another as they try out new businesses and implement new health and relationship strategies. At the end of 16 weeks, participants enjoy deeper family relationships, healthier children and greater household income.

A Transform community is cost-efficient. The pastor and counselors work for free and ICM staff are paid local salaries. Most of the cost of the program is covered by donated food. ICM’s fully loaded cash cost of running a single Transform community is only US\$1,700. About US\$10 per family member to deliver hope for the future.

Cost per Community (Cash)

PHP 72,000 / HK\$ 13,500 / US\$ 1,700





## Children's Education: Jumpstart Kindergartens

In some areas where ICM operates, we face the challenge of large numbers of educationally at-risk children. This is due to a variety of reasons -- public schools are either too far away, families cannot afford public school fees, or there is a lack of understanding about the importance of education. In the Philippines, nearly 1.5 million children aged 6-15 are not attending school. Among the country's poorest 30%, 40.2% of family heads did not graduate from elementary school.

In order to help address this problem, in cooperation with the Philippine Department of Education ICM operates Jumpstart kindergartens in some of our Transform Communities where children are especially vulnerable.

The 30+ students enrolled in each of ICM's 90 dual-stream, ten-month kindergartens are children of parents who participate in ICM's Transform program. We help our young learners develop the academic skills, self-discipline and attitudes they need to excel as they move up into public school first grade. Without Jumpstart, these children would struggle in public school or may not attend at all. With Jumpstart, these ultrapoor children often become the strongest students in their public school classrooms.

Students get much more than education, however. Low teacher/student ratios ensure students get personalized attention and support. Daily hot meals, two medical checks, deworming and vitamin supplements, classroom setup, school uniforms, backpacks and school supplies are standard in every Jumpstart kindergarten. Last year, **2,881** students graduated from **85** ICM kindergartens.

**By March 2014, more than 12,000 Filipino children will have graduated from an ICM Jumpstart kindergarten.** We believe that 95% of these children continue to attend public school.

Cost per Kindergarten

PHP 330,000 / HK\$ 60,000 / US\$ 8,000

2013-14	AB <sup>B</sup> C	90	KINDERGARTENS
		3,110	STUDENTS
		4,318	SCHOLARS

### Elementary Scholars

After graduating from a Jumpstart Kindergarten, ICM provides scholarships for students whose families cannot afford the cost of local public school. Elementary scholars receive help with public school fees (for registration, exams, etc.) and other hidden costs of education. First grade students, as well as older struggling students, receive Saturday homework help to ensure their success in public school.

**Each extra year of school** decreases the chances a child will spend his/her life in poverty.

*In 2012/13, ICM started providing life and accident insurance to all kindergarten students and elementary scholars. This year we insured **5,448** students.*

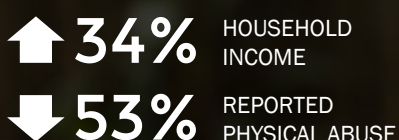


# Transform's Results

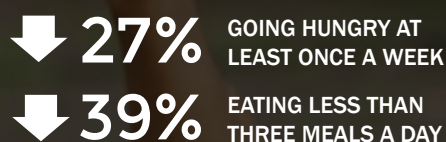
Since ICM, Angelo's life is better. His family is still poor, but they are emerging from ultrapoverty. Perlita is now selling snack products and household income has gone up. The children are healthier because they are drinking cleaner water. Angelo eats fresh vegetables from their new garden (spinach, string beans, eggplants, pechay) and Angelo's sister, Favelyn, has been rescued from malnutrition. They have stronger relationships with their neighbors and they know that others will help them when they face struggles.

Angelo smiles from ear to ear. He loves to play dodgeball and he wants to be a policeman when he grows up.

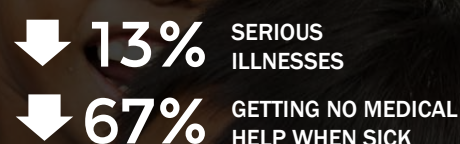
## SUMMARY



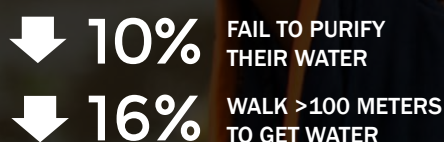
## NUTRITION



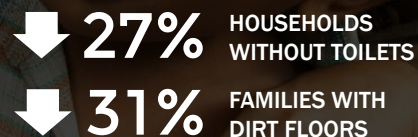
## HEALTH



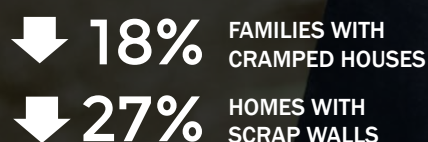
## WATER



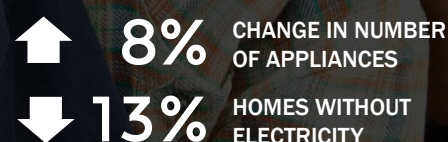
## SANITATION



## SHELTER



## INFORMATION



## Long Term Change:

Surveys from one year after the conclusion of VHL training show that most of these improvements continue. In some cases there are further dramatic improvements. For example, one year later there is a further 46% reduction in homes without toilets and a further 32% reduction in people who eat less than three meals each day.

# Angelo is not alone

Angelo is only one of more than 100,000 ultrapoor people that ICM reaches each year. Here are a few more stories:

## Values

Jenilyn started attending Transform for the “free food.” What surprised her most were the deep friendships she made with the others in her class. She says they have become a great support network to her. They give her encouragement as she works hard to stop bad habits in her life and to be a better mother to her one year old daughter. After four months of Transform, the change in Jenilyn’s life was so incredible that her mother-in-law came and thanked ICM for changing her daughter’s life.



## Special Medical Case

When Allysa was just one year old, she was accidentally hit in the eye with a stick. The inadequate medical care she received led to the loss of sight in that eye. ICM’s donor-supported special medical fund covered the cost of surgery and an artificial eye for Allysa, now 12 years old. Her self-confidence has grown immensely as she can now hold her head high at school. She wants to be a CPA when she grows up.



## Treatment Packages

Gilbert, Jr. was only eight months old, but he was suffering from loose bowel movements and fevers for many days. He was miserable. But his mother, Arlene, couldn’t afford the medicine to treat him. When ICM taught the health lesson about diarrhea, Arlene gratefully took a Medical Treatment Package and was referred to the ICM Care Clinic for a follow-up appointment. Gilbert, Jr. recovered and Arlene credits ICM with saving her baby’s life.



## Malnutrition

At the age of three, little Shaimie weighed just 5 kilos/11 pounds. Barely more than skin and bones, she couldn’t walk, stand or even sit unaided. She didn’t speak. Neighbors told Shaimie’s mother Marlita that she should prepare to lose her daughter. But Marlita found an ICM program and carried Shaimie on a two-hour walk each way, every day for four months. It was exhausting, but now Shaimie is at normal weight. She can stand and walk. Marlita is thrilled every time Shaimie runs to her and says “mama.”



## Livelihood

Josephine and her husband have eight children. Due to serious back problems, three years ago her husband was unable to continue his job as a pedicab driver, leaving Josephine to support her family. After participating in ICM’s Transform Program, they’ve started their own snack business in their community. They make nearly US\$4 (Php150)/day selling rice-cakes and banana snacks. They also grow vegetables in their own organic garden.



## Jumpstart

Every morning, nine year old Michael jumps out of bed and grabs the jugs to collect water for the day. When he’s done with his chores, he carefully puts on his school uniform and starts his 2.5km trek to first grade. But Michael doesn’t mind. He is proud to be the first child in his family to go to school. Currently on an ICM Elementary scholarship, last March Michael graduated from the ICM Birkett Jumpstart kindergarten at the top of his class. This year, his younger sister is taking his place in the kindergarten and his mother is full of hope for her children’s futures.



# ICM Staff

The work of International Care Ministries is made possible by our team of 327 Filipinos located in eight provinces in central and southern Philippines.



Negros Occidental (black) | Negros Oriental (lavender) | General Santos (yellow) | Koronadal (blue) | Zamboanga del Norte (mint) | Bohol (red/pink) | Palawan



AREA HEADS

NATIONAL LEADERS IN MANILA

## INTERNATIONAL BOARD OF DIRECTORS

ICM's highly engaged board of directors provides strategic direction and development oversight.



**David Sutherland**  
Chairman of ICM Board



**Charles Caldwell**  
Director, Human Resources  
*English Schools Foundation*



**Lily Ng**  
Financial and Management  
Consultant



**Harry Turner**  
Chief Operating Officer  
*Opportunity International*



**Malcolm Wood**  
Executive Director  
Head of Investment Strategy  
*Morgan Stanley*  
*Wealth Management Australia*



**Jovi Zalamea**  
Executive Director  
*Goldman Sachs*

## BOARD OF ADVISORS

ICM benefits from the generous counsel of a wide range of professionals. Members of the Board of Advisors are committed to assist ICM with their wisdom and due diligence.

### HONG KONG

Greg Anderson  
Nick and Terri Appel  
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Felix and Angeline Fiechter  
Dennis and Aissa Montecillo  
Joel and Stella Schapero  
Noel and Marilyn Tan

## PHILIPPINE LEADERSHIP

Philippine operations are overseen and coordinated by Co-CEO's Dan Owens and Helen Turner, along with their Executive Committee made up of regional area heads and strategic program heads.



**Dan Owens**  
Co-Chief Executive Officer  
Chief Administrative Officer



**Helen Turner**  
Co-Chief Executive Officer  
Chief Operations Officer



**Herman Moldez**  
Chief Training Officer



**John Enguana**  
New Programs Manager



**Johnny Tapuz**  
Chair of ICMFI



**Jackie Banasing**  
Co-Director of Education



**Minori Nagatomo**  
Co-Director of Education



**Daniel Mayhugh**  
Director of Livelihood



**Dr. Melinda Gill**  
Director of Health Services



**Danilo Mijares**  
Area Head  
Negros Occidental



**Lillian Bardinaz**  
Area Head  
Negros Oriental



**Primo Sistual**  
Area Head  
Bohol and Palawan



**Evren Managuit**  
Area Head  
General Santos



**Jonathan Sanchez**  
Area Head  
Koronadal



**David Duela**  
Area Head  
Zamboanga del Norte



**Samuel Templado**  
Area Head  
Iloilo

## 2012-13 ACTUAL FINANCIAL RESULTS

Year Ended May 31, 2013 (in '000s)

	Philippine Peso (PHP)	HK Dollars (HK\$)	US Dollars (US\$)	
TRANSFORM	90,214	16,706	2,147	45%
Feeding	48,622	9,004	1,157	
VHL	28,103	5,204	669	
MCO	13,489	2,498	321	
JUMPSTART	41,438	7,674	986	21%
Kindergartens	24,177	4,477	575	
VHL for Parents	8,069	1,494	192	
Scholarships	9,192	1,702	219	
PROGRAM DEVELOPMENT	19,147	3,546	456	9%
MERCY	19,361	3,585	461	9%
SUPPORT	17,420	3,226	415	9%
CAPITAL (Vehicles, Office)	3,823	708	91	2%
Disaster Relief	9,453	1,751	225	5%
<b>TOTAL ACTUAL</b>	<b>PHP 200,856</b>	<b>HK\$ 37,196</b>	<b>US\$ 4,781</b>	<b>100%</b>

### NOTES

In 2009-10, ICM reached 50K people, increasing to 75K and 98K in subsequent years. In 2013-14, ICM intends to reach 120K people, a 22% increase compared to last year and a 140% increase on our impact only four years ago.

ICM substantially increased the size of its operations while reducing support expenses from 9% to 8% of overall expenses.

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Exchange Rates Used:

2013: US\$1 = HK\$7.78 = PHP 42.5

2014: US\$1 = HK\$7.75 = PHP 42

These pages consolidate the results of two ICM Philippine charities (ICM Foundation Inc and ICM Manila Inc) as well as certain costs incurred overseas but that relate directly to Philippine operations. These pages exclude other costs from Hong Kong and the USA. Non Philippine costs are supported by designated donations (including banquet tables, donations from the Board of Directors and a portion of Springboard donations), allowing virtually all other donations to go straight to the Philippines. ICM's financial statements in the Philippines are audited by SGV & Co, the largest accounting firm in the Philippines, an affiliate of Ernst & Young LLP. All of ICM's audited financial statements from the Philippines, Hong Kong and the USA are available on request. ICM's books are open to our donors. Any questions about our finances? Just ask.

## 2013-14 BUDGET

Year Ending May 31, 2014 (in '000s)

	Philippine Peso (PHP)	HK Dollars (HK\$)	US Dollars (US\$)	
TRANSFORM	115,495	21,388	2,760	43%
Feeding	66,540	12,322	1,590	
VHL	44,034	8,154	1,052	
MCO	4,921	911	118	27%
JUMPSTART	70,990	13,146	1,696	
Kindergartens	35,620	6,596	851	
VHL for Parents	9,768	1,809	233	
Scholarships	25,602	4,741	612	
PROGRAM DEVELOPMENT	28,117	5,207	672	11%
MERCY	25,483	4,719	609	10%
SUPPORT	21,648	4,009	517	8%
CAPITAL (Vehicles, Office)	3,860	715	92	1%
Disaster Relief	-	-	-	0%
<b>TOTAL BUDGET</b>	<b>PHP 265,593</b>	<b>HK\$ 49,184</b>	<b>US\$ 6,346</b>	<b>100%</b>

### NOTES

In 2013-14, ICM's budget is US\$6.35M, a 33% increase compared to last year.

This increased budget is primarily attributable to an increase in donated goods. The value of donated goods expended in 2012-13 was US\$1.74M, which increased to US\$2.63M in 2013-14.

In 2012-13, ICM's budget was US\$5.07M, but our actual expenses were only US\$4.78M - 6% below budget.

"Charities should follow business principles. ICM is a very well run business."

"ICM is a fantastic organization that does unbelievably good things for its clients. Its impact is extraordinary."

"I've never seen a business model that gets so much bang for a buck."

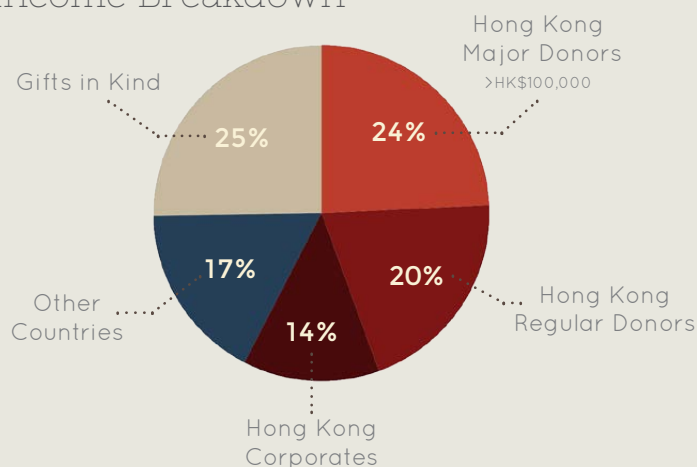
- Comments from Donors

# Partner Profile

ICM is generously supported by a wide variety of donors. While Hong Kong remains the primary ICM donor demographic (with Hong Kong individuals and Hong Kong corporates accounting for 58% of total donations), awareness of and support for ICM from donors in Australia, the USA, the Philippines, the UK and other countries is growing. In 2012-13, ICM held donor events in Hong Kong, Sydney, Manila, Washington DC, Seattle and San Francisco.

ICM runs vision trips that connect donors to the children, families and communities that their gifts support. Offered throughout the year, visitors from corporations, schools, youth groups and individual families experience the impact of ICM's work.

## Income Breakdown



## In-Kind Partners

An important part of ICM's work is our ability to provide the poor with nutritional food and other essential resources. This is possible due to our partnerships with other nonprofit organizations that share our values and vision. In 2012/13, **Feed My Starving Children**, **Kids Against Hunger**, and **Orphan Grain Train** together have donated 1,031,677 packages of protein and micronutrient fortified dehydrated food representing 6,190,062 nutritious, life-giving meals for the poor. **Convoy of Hope** donated nearly 10,000 pairs of shoes. **One Hope** donated teaching materials (and training) for all of ICM's Jumpstart kindergartens. **Sulpicio Lines** also partners with ICM by donating free domestic shipping within the Philippines.

## Top Corporate Donors

- 1 Lancashire Insurance (UK)
- 2 Island ECC
- 3 CLSA
- 4 BGC Partners
- 5 Execution Noble

## Vision Trip Statistics

526	Participants
43	Trips
185	Trip Days
23	Nationalities
Activities included construction, feeding, home visits, and teaching.	

# HOW TO GIVE

Name: \_\_\_\_\_ Mr / Mrs / Ms

Organization Name (if applicable): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email Address: \_\_\_\_\_ Contact Number: \_\_\_\_\_

Please use my donation to support:

☐ **General Donation** (where most needed) ☐ One-time ☐ Monthly = \_\_\_\_\_

☐ **Transform Program** (16 week VHL, weekly food for 150+ family members)  
No. of Communities: \_\_\_\_\_ x PHP72,000 / HK\$13,500 / US\$1,700 = \_\_\_\_\_

☐ **Transform 500** (16 week VHL, weekly food for nearly 500 family members)  
No. of T500: \_\_\_\_\_ x PHP200,000 / HK\$40,000 / US\$5,000 = \_\_\_\_\_

☐ **Jumpstart Kindergarten** (Transform + Kindergarten for 30-40 children)  
No. of Kindergartens: \_\_\_\_\_ x PHP330,000 / HK\$60,000 / US\$8,000 = \_\_\_\_\_  
Preferred Kindergarten Name/s: \_\_\_\_\_

☐ **Medical Fund** (medical treatment fund)  
No. of Funds: \_\_\_\_\_ x PHP125,000 / HK\$24,000 / US\$3,000 = \_\_\_\_\_

I/We would like to pay by:

☐ **Cash**

☐ **Bank Transfer** (We will forward the bank details/autopay form to you)

☐ **Check**

Check Number: \_\_\_\_\_ Bank: \_\_\_\_\_

Please make payable to --

*Hong Kong residents:* "International Care Ministries Ltd." (HK tax receipts)

"Friends of Hong Kong Charities, Inc." (HK and US tax receipts, HK\$ or US\$ amounts)

*USA residents:* "International Care Ministries, Inc."

*Philippine residents:* "International Care Ministries Foundation, Inc."

☐ **Credit Card**

☐ **Online** (www.caremin.com)

☐ **Offline**

**Note:** ICM is charged 3% to 4.35% to process credit cards.  
Would you like to add this fee to your donation? ☐ Yes ☐ No

Card Type: ☐ Visa ☐ Mastercard ☐ American Express

Credit Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Validation Code: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

Complete Billing Address: \_\_\_\_\_

☐ My company will MATCH MY GIFT.

**Please send this form, together with your payment, to any of the addresses below. You may also email the above information to give@caremin.com.:**

**Hong Kong:** ICM, GPO Box 2089, Central

**USA:** ICM, PO Box 2146, LaPlata, MD 20646

**Philippines:** ICM, Antel Global Corporate Center, Unit 3203, Julia Vargas Avenue, Pasig City, Metro Manila

ICM partners with Global Development Group in Australia, with Stewardship in the UK, and with TGCF in Canada to process tax deductible donations. For donations requiring tax-deductible receipts in these countries, please email us at give@caremin.com for details on how to give.



**SPECIAL THANKS TO:** Michal Joachimowski, Jonathan Lau, Erin Manfredi, David McIntyre, Brian Yen (photographers) and Merryl Tan (graphic designer)



ICM is a registered charity in the Philippines, Hong Kong and the United States.

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Website: [www.caremin.com](http://www.caremin.com) | Email: [info@caremin.com](mailto:info@caremin.com)

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